### **United Republic of Tanzania**



## President's Office

**Regional Administration and Local Government** 







**Kilosa District Council** 

Kilosa District Investment Profile Opportunities and Promotion Strategies

**April 2020** 







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#### LIST OF ABBREVIATIONS

BDS Business Development Services

BDSP Business Development Service Provider

BR&E Business Retention and Expansion

CBD Central Business District

CBOs Community Based Organizations

DC District Commissioner

ENGINE Enabling Growth through Investment and

**Enterprise Program** 

EPZA Export Processing Zones Authority

EPZs Export Processing Zones

Fls Financial Institutions

FtF Feed the Future

HO Home Office

IAA Institutional Architectural Assessment

ICMA International City/County Management

Association

IESC International Executive Service Corps

IMC Kilosa District Council

IPS Investment Promotion Strategy

LGA Local Government Authority

LGATO Local Government Authority Trade Officer

MEDA Mennonite Economic Development Associates

MEL Monitoring, Evaluating, and Learning

M&E Monitoring and Evaluation

NGOs Non-Governmental Organizations

NSGRP National Strategy for Growth and Reduction of

Poverty

PPD Public-Private Dialogue

OSHA Occupational Safety and Health Authority

RAS Regional Administrative Secretary

RBC Regional Business Council

RUWASA Rural and Urban Water Supply Agency

SAGCOT Southern Agricultural Growth Corridor of

Tanzania

SEZs Special Economic Zones

SMART Specific, Measurable, Attainable, Relevant and

Time-Based

SME Small and Medium-Sized Enterprise

SoW Scope of Work

SWOT Strengths, Weaknesses, Opportunities and Threats

TANESCO Tanzanian Energy Supply Company

TCCIA Tanzania Chamber of Commerce, Industry and

Agriculture

TIC Tanzanian Investment Centre

TTCL Tanzania Telecommunication Company Limited

USAID United States Agency for International

Development

VEGA Volunteers for Economic Growth Alliance

#### **FOREWORD**



"In order to attract trade and investment in our various sectors, it is critical for African countries to create a conducive environment, including putting place in the necessary enabling infrastructure, coupled with the eradication of unnecessary bureaucracy within our legal and regulatory investment frameworks."

His Excellency, Dr John Pombe Joseph Magufuli. The President of the United Republic of Tanzania Official Opening of the African-Nordic Foreign Ministers' Meeting held at the Julius Nyerere International Convention Centre, Dar es Salaam, on 8th November 2019.



"The five-phase government under the leadership of President, Hon Dr John Joseph Magufuli is determined to liberate Tanzanians by reinforcing its economy through manufacturing. These industries will be the leaven of job creation, reducing the dependence of goods from the outside and increasing the sale of products outside Tanzania and thus promote national output."

Her Excellency, Samia Suluhu Hassan.
The Vice President of the United Republic of Tanzania
Remarks during the 8<sup>th</sup> PSPTB Annual Conference Speech on 4<sup>th</sup>
December 2017.



"The 21st Century is going to identify itself with intensifying competitive business environment in which business to triumph are those with relevant industrial products and services, modern technologies and human resource that is imbued with respective skills, work ethics and innovativeness.

Hon. Kassim Majaliwa Majaliwa. The Prime Minister of the United Republic of Tanzania In opening remarks at the Business and Investment Forum, Tabora Region, on 21st November 2018.

#### Message from the Kilosa District Commissioner



Welcome to the Kilosa District Council within the Morogoro Region of the United Republic of Tanzania. We are strategically located within the Southern Agricultural Growth Corridor of Tanzania.

This Investment Profile presents the competitive advantages of the Kilosa District Council, a comprehensive list of available investment opportunities and a business-friendly reference on the regulatory process and investment incentives available within our great community.

Our Investment Profile is aligned with the Tanzania Development Vision 2025, the Tanzania Long Term Perspective Plan (2011–2025), National Development Five-Year Development Plan (2016-2021), Integrated Industrial Development Strategy (2025) and the Southern African Development Community's Industrialization Strategy. In addition, it supports the target objectives of the Kilosa District Council's Strategic Plan (2019-2024). This strategic alignment was designed to ensure that your investment will be welcomed with universal public support.

This Investment Profile is developed to provide reliable information to potential investors in order to reduce their risk and maximize their profit potential for every investment opportunity. In the Kilosa District Council, we value our business community and strive to be a partner that is equipped to help our businesses to grow and prosper.

Our workforce and industry base provide the foundation for investment opportunities in the production, processing and storage of many agricultural products. Our natural resources and proximity to Mikumi National Park support investments in tourism. Our industrial base provides support for investments in the processing of sugar, cooking oil and other agricultural products, while our community's growth potential supports additional investments in the health, education and finance. No matter the investment, our infrastructure is designed to support your needs.

I would like to take this opportunity to welcome all potential investors to invest in our district in accordance with your choices and we assure full support and cooperation from the District Council management and the community of Kilosa District for the benefit of all stakeholders involved. For further details, please visit our website http://kilosadc.go.tz/.

Hon, Adam I, Maoyi Kilosa District Commissioner

#### Message from the Council Chairperson



As the Council Chairperson for the Kilosa District Council, I would like to officially welcome investors to consider opportunities within the Kilosa District Council.

This Investment Profile has been produced to provide domestic and foreign investors with relevant information on the competitive advantages of the Kilosa District Council.

The goal of this Investment Profile is to reduce investor risk and increase opportunity by providing clear and accurate information that is relevant to investment decisions within the Kilosa District Council.

The Kilosa District Council's Investment Profile provides detailed information about our economy, our workforce, our transportation assets, our regulatory environment and provides extensive summaries of the many available investment opportunities within the Kilosa District Council.

In the Kilosa District Council, we value our business community and work to partner with our businesses to help them succeed. Our team of trained professionals welcome the opportunity to assist your business in making a successful investment within the Kilosa District Council.

Hon, Hassani Mkopi
Council Chairman

## Message from the Kilosa District Council Executive Director



As the Kilosa District Council Executive Director, I would like to personally invite you to make an investment within the Kilosa District. We are located within the Morogoro Region of the United Republic of Tanzania. We are strategically positioned within the Southern Agricultural Growth Corridor of Tanzania, which demonstrates our excellent capacity for agricultural crop production.

We proactively made this Investment Profile to provide reliable information in a visually appealing manner in order to attract the interest of potential investors. We understand that it is critically important for the Kilosa District Council staff to identify ways to reduce their risk and maximize their profit potential for every investment opportunity.

With 4,094 businesses registered within the Kilosa District Council, we have a large and skilled workforce that can meet the employment demands of any growing businesses. Our qualified and efficient farmers produce over 1.8 million tons of agricultural products in a year. In addition, the new Standard Gauge Railway

project will provide the Kilosa District Council with a state of the art station that will help move people and products from Dar es Salaam and to other countries within the Southern African Development Community.

In the Kilosa District Council, we value your business and strive to be a partner that is equipped to help our businesses to grow and prosper.

I would like to take this opportunity to welcome all potential investors to invest in Kilosa District Council.

Sir, Asajile L, Mwambambale
District Executive Director
Kilosa District Council

#### **ACKNOWLEDGEMENT**

The preparation of this Investment Profile was done by the Kilosa District Council with support from ENGINE Program, which is a USAID-funded Feed the Future Tanzania activity that aims to streamline and enhance many of the regulatory, informational and financial channels that encourage domestic and foreign investment in the regions of Mbeya, Morogoro and Iringa within the Southern Agricultural Growth Corridor of Tanzania and in Zanzibar.

This Investment Profile has been prepared to assist potential investors in providing access to essential information regarding investments and investing in Kilosa District Council. The Profile does not in any way give exhaustive information or instructions but rather provides additional sources of information in both the private and public sectors.

Most of the information contained within this Investment Profile was derived from information collected from the Kilosa District Council Strategic Plan (2019), Kilosa District Council Socio-Economic Profile (2018) and the Kilosa District Council Institutional Architectural Assessment completed by ENGINE in 2018.

The Kilosa District Council is gratefully acknowledging the support from ENGINE Program for facilitation support in developing this plan, which will guide the Council's investment operations for the next five years and beyond. The participation and involvement of the Kilosa District Council Staff and several businesses with the Kilosa District Council.

Finally, we would like to express our intellectual debt of gratitude to the consultants of this Investment Promotion and Facilitation Strategy, Mr. Galinoma Gahele Lubawa from Institute of Rural Development Planning (IRDP) and Anthony Jones from AJC Solutions. Thanks for your willingness to share your experience and knowledge. It was truly a pleasure to work with them.

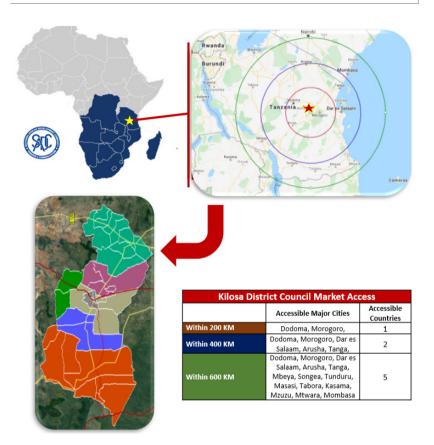
# SECTION 1: REASONS FOR INVESTING IN KILOSA DISTRICT COUNCIL

#### **CHAPTER ONE**

## COMPETITIVE PROFILE OF KILOSA DISTRICT COUNCIL

#### 1.1 Location and Accessibility

The Kilosa District Council is located within the Morogoro Region. The United Republic of Tanzania plays a pivotal role in trade and development within the Southern African Development Community (SADC). The Kilosa District Council well positioned to take advantage of the market opportunities within Tanzania and the SADC because it is centrally located within the Southern Agricultural Growth Corridor of Tanzania.



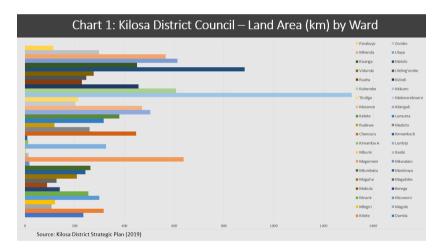
Sources: <u>www.sadc.int</u>, <u>www.mapdevelopers.</u> <u>com</u> and Google Maps

Kilosa District Council 7 Divisions 40 Wards 138 Villages 814 Hamlets

#### 1.2 Land Area and Administrative Units

According to the Kilosa District Council Strategic Plan, the Kilosa District Council has a total area of 12,394 square kilometres, of which 536,580 hectares is arable land used for agriculture. The Kilosa District has 7 Divisions. The Mikumi Division is the largest Division at 4,463 square kilometres or approximately 36% of the total land area of the entire Kilosa District Council.

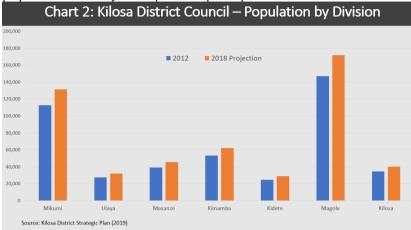
It is one of nine councils in the Morogoro Region. Administratively, the Kilosa District Council has 40 Wards, 138 Villages and 814 Hamlets. The Kilosa District Council has 2 parliamentary constituencies that include Kilosa and Mikumi. It also has two township authorities that include Kilosa and Mikumi Townships.



#### 1.3 Population

According to the Population and Housing Census of 2012, Kilosa District had a population of 438,175. The 2018 population projections for the District is 511,130, which is a 17% increase in population size over a 6 year period. Within the Kilosa District Council, the largest divisions are Magole and Mikumi, which represent 59% of the entire population size according to the 2018 population projections. The 2012 and Project 2018 population of the Kilosa District Council is

shown by division within Chart 2. This population size (511,130) combined with its land area (12,394 square km) gives it an average population density of 41 persons per sq. km.



#### 1.4 Climate and Topography

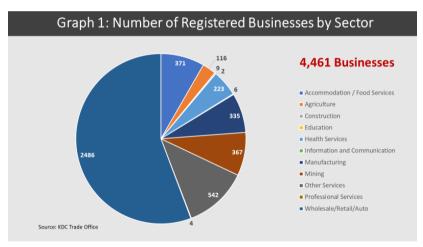
The Kilosa District Council has an average annual rainfall of between 800 mm to 1600 mm depending upon the altitude. The temperature in the District varies with altitude as well. The average annual temperature is 25°C with the coldest month being July and the hottest month being March. The average annual temperature ranges from 19°C to 30°C.

The District is divided into three different agro-ecological zones: Mountains, Uplands Plateau and Floodplains. The Mountains run north-south as part of the Eastern Arc System and comprise pre-Cambrian metamorphic rocks covered by coarse soil. The Uplands Plateau is located in the northern part of the District and is characterized by plans, hills and moderately fertile, well-drained soils comprised of clay and loam. The Floodplains is comprised of flat and undulating plains extending to the foothills in the western portion of the District. The central area of the Floodplains is comprised of poorly drained, black, 'cracking' clays soils with its periphery being comprised of loamy soils.

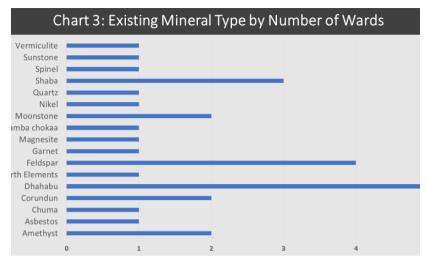
The Kilosa District Council has 58 rivers that help with providing water for domestic uses, livestock, irrigation and fishing grounds. These rivers are a significant value to the District and directly contribute to the quality of life of the residents.

#### 1.5 Primary Sectors

According to the 2012 Census, the Kilosa District Council employment positions are within Agriculture (79%), Business Operations (9%), Office Work (2.8%), Livestock (.9%), Plant Operations and Assemblies (.5%) and Fishing (.1%). These employment positions are within the 4,461 businesses that are registered with the District Trade Office. The industry breakdown of these registered businesses is shown in Graph 1 below.



According to the International Standard of Industrial Classification (ISIC), approximately 55% of the registered businesses within the Kilosa District Council are within the Wholesale/Retail/Auto Industry. The next largest industries are Other Services like Small Businesses and Barber Shops, Accommodation/Food Services, Mining and Manufacturing. A majority of these businesses are located within the Ruaha, Dumila, Mikumi, and Kasiki Wards.



According to the Kilosa Trade Office, there are 1,206 mining licenses in place for the 367 registered mining businesses. The Kilosa District Council has 11 Wards with existing mineral deposits that support these mining businesses. Chart 3 illustrates the 17 existing mineral types that are available by the number of Wards within the Kilosa District Council. The most prevalent mineral deposits are Gold, Feldspar, Shaba, Moonstone, Corundun and Amethyst.

#### 1.6 Workforce and Education

Name of College	Programs
Berega nursing school	Nursing
VETA – Mikumi	Technicians
VETA- Dakawa	Technicians
DakawaTeachers College	Education
Ilonga Teachers College	Education
MATI- Ilonga	Agriculture
Institute Ilonga	Technicians
FDC- Ilonga	Education
COTC- KILOSA	AMO
Kilombero sugar College	Agriculture
	Research in
NIMRI Kilosa branch	malaria disease
	and parasites

Table 1: Higher Education Institutions in KDC

Source: Socio-Economic Profile (2016)

Currently, there are 155 Pre-Primary School Classrooms, 162 Primary Schools, and 42 Secondary Schools within the Kilosa District Council. According to the Socio-Economic Profile, in 2016 there were 12,350 students enrolled in Pre-Primary Schools, 73,907 students enrolled in Primary Schools and 15,217 students enrolled in Secondary Schools.

In addition, the Kilosa District has 11 higher education institutions that provide educational programming in the areas of Nursing, Technicians, Education, Agriculture, AMO and Research in Diseases like Malaria. These institutions represent a significant capacity to build a well-trained workforce that would support the employment needs of existing and future investors within the District.

The successful recruitment of Technicians, Associate Professionals

and Professionals directly support those industries that require this type of employee. The additional employees in the Service and Shop Sales Workers directly support the growing Tourism Industry.

#### 1.7 Utility Infrastructure Access by Rail Access by Rail



**Tanzanian Rail Access** 

Route: Central Line to Dar es Salaam and Kigoma Stations: Mkata, Kimamba, Kilosa Town, Munsigara, Mwasa and Kidete Capacity: 1 million tons per annum (MPTA)

Usage: .4 MPTA with .6 **MPTA Excess Capacity** 

The Tanzanian Railroad Corporation is building the Standard Gauge Railway Project that will provide the Kilosa District Council with a state of the art passenger and cargo terminal in Kilosa Town along with an upgraded rail line that will improve the speed and efficiency of the railway connection to Dar es Salaam and to Rwanda.



Photo: SADC Regional Infrastructure Master Plan

#### **SADC Rail Access and Capacity**

Once Kilosa District Council Investors access the rail network in Mikumi, they will be directly connected to a 16-country wide railroad network within the Southern African Development Community.

This SADC railroad network has varying degrees of capacity. The map shown here identifies those capacities in order to help investors effectively utilize this extensive and robust transportation asset.



Photo: SADC Regional Infrastructure Master Plan

#### **Tanzanian Road Access**

The Kilosa District Council is strategically located directly along with the major roadway network within Tanzania, which will allow investors to have easy access to their customers and supplies throughout the country.

According to the Kilosa Socio-Economic Profile, the Kilosa District Council has a 1,426 km roadway network, of which 20% are trunk roads, 15% are regional roads, 32% are district roads and 32% are feeder roads. About 30% of all Districts roads are tarmac, 22% are gravel and 57% earth.

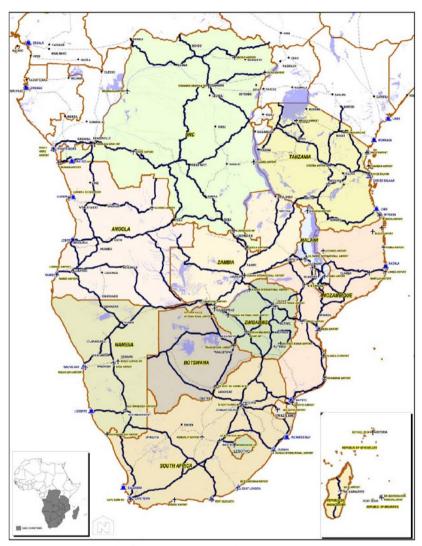


Photo: SADC Regional Infrastructure Master Plan

#### **SADC Road Access**

In addition, Kilosa District Council's location provides a road connection to the 16 countries within SADC.

This gives investors within the Kilosa District Council the roadway access to serve the 345 million people and potential customers of the SADC Region. In 2018, these consumers and businesses had over \$375 Billion USD in imports and exports throughout the SADC Region.

#### **CHAPTER TWO**

## SUPPORTIVE NATIONAL, REGIONAL AND LOCAL DEVELOPMENT STRATEGIES

The United Republic of Tanzania has adopted multiple national and regional strategies that contribute to the competitive position of the Kilosa District Council. These strategies direct political, financial and regulatory systems that impact the investment promotion system for the Kilosa District Council. A brief summary of the relevant strategies that will guide this investment promotion strategy is provided below.

#### 2.1 Tanzania Development Vision 2025

The Tanzania Development Vision 2025 has identified that kind of enabling environment that is essential for the nation to flourish economically, socially, politically and culturally. The three principal objectives of the Vision 2025 are achieving quality and good life for all; good governance and the rule of law; and building a strong and resilient economy that can effectively withstand global competition. These objectives not only deal with economic issues but also include social issues such as education, health, the environment and increasing involvement of the people in working for their own development. The thrust of these objectives is to attain sustainable development of the people. Thus, proposed investments opportunities from Kilosa District Council are in line with this Development Vision 2025 on the aspiration to attain investments in agriculture sectors, manufacturing and processing industries and competitive tourism industry. The investments in the education sector will enable the Kilosa District Council to attain a high quality of education at all levels, which produces the quality and quantity of educated workforce sufficiently equipped with the requisite knowledge to solve the society's and industrial problems, meet the challenges of development and attain competitiveness at regional and global levels.

## 2.2 The Tanzania Long Term Perspective Plan - 2011/12-2025/26

Tanzania's Long Term Perspective Plan (LTPP) is an important vehicle for implementing the Tanzania Development Vision 2025, which emphasizes Tanzania's cherished goal of becoming a prosperous Nation, through eradicating poverty, ignorance and disease in the drive to becoming a Middle-Income Country (MIC). The Long Term Perspective Plan (LTPP) thus provides an interpretation of the country's development direction intended in Vision 2025, by providing a sharper and more focused guide to the growth and development process to transform Tanzania into a middle-income country. It also provides better coordination and harmonization of the growth process as well as the parsimony structure to tap sector synergies, spinning sectoral players to provide a national perspective. Furthermore, it acts as s strategic anchor for other supporting strategies, such as macroeconomic stability, good governance, industrial development, human resource development, technological development, etc., which in the past had received inadequate attention.

#### 2.3 SADC Industrialization Strategy - 2015-2063

The SADC Industrialization Strategy and Roadmap 2015 - 2063 have a long-term perspective and is aligned to national, regional, continental and international dimensions. The Strategy recognizes that for trade liberalization to contribute to sustainable and equitable development, and thus to poverty reduction, it must be complemented by the requisite capacities to produce and to trade effectively and efficiently. The primary orientation of the Strategy is the importance of technological and economic transformation of the SADC region through industrialization, modernization, skills development, science and technology, financial strengthening and deeper regional integration. The Strategy has anchored on three pillars: industrialization as the champion of economic and technological transformation; competitiveness as an active process to move from comparative advantage to competitive advantage;

and regional integration and geography as the context for industrial development and economic prosperity.

The roadmap provides opportunities to do more. According to the 2017/18 Bank of Tanzania (BOT)'s Annual Report, Tanzania was the fastest growing economy in SADC with a GDP growth of 7.1% and continued to be a net exporter to other SADC countries, recording a trade surplus of USD 445.5 million in 2017, up from USD 397.2 million in 2016. Specifically, Tanzania recorded a trade surplus with South Africa, DRC, Malawi, Mozambique, Zimbabwe, Angola and Botswana. Meanwhile, Tanzania recorded a trade deficit with Zambia, Madagascar, Mauritius, Namibia, Swaziland, Seychelles and Lesotho. Tanzania's major exports to the SADC region were gold, cigarettes, wheat flour, juice, ceramic, fish, glass, cement, soap, footwear, and bricks, while major imports, were motor vehicles, maize seeds, gas, iron sheets, lubricants, beer, apples and sugar.

SADC with its combined population of close to 350m people, and with nil/low tariffs on intra-SADC trade, offers a big market for goods originating from the partner states but so long as these meet the rules of origin criteria. In particular, goods are said to originate from the partner states if (i) wholly produced in SADC member state or (ii) has undergone sufficient working or process in a SADC member state using non-originating materials. To take full advantage on the second criteria Tanzania will need to increase value addition to its products something that the current industrialization strategy should facilitate. Having identified its investment opportunities, the Kilosa District Council play an economic role in enhancing the country to economic growth taking the advantage of its geographically strategic position by being a "hub" of business to SADC countries.

## 2.4 National Five-Year Development Plan - 2016/17 to 2020/21

The National Five Years Development Plan clearly sited priority areas and interventions for fostering human development and social

transformation that insists on Human capital development and uplifting the country's skills profile is imperative for industrialization. This will enable the country to raise the quality of human capital because of improvements in the quality of social services including the education sector. Skilled human resources tied with positive work attitudes will make the country to quicken its economic transformation which in turn steered to social transformation and human development. The investment opportunities in Kilosa District Council also emphases investment in education as it is an investment in future.

## 2.5 Integrated Industrial Development Strategy 2025

Tanzania's Integrated Industrial Development Strategy 2025 identifies and provides the direction of policy instruments available to steer the process of industrialization in the desired direction. Major instruments include the accumulation and concentration of industrial firms through cluster development, supported by Special Economic Zones (SEZ). Three waterfront SEZs are planned: one for Dar es Salaam linked with the Central Railway Line to constitute the "Logistics Corridor" and TAZARA to constitute the "Agricultural Corridor"; Mtwara SEZ which is being developed as the "Minerals Corridor" and the Tanga corridor to serve the areas of northern and north-western Tanzania up to and including Rwanda.

Early realization of the strategy includes the identification of a few priority sub-sectors to serve as the nucleus of industrialization. The objective is to build world-class agricultural production and processing facilities that attain and retain the competitive edge within the region. As the first wave of priority sub-sectors achieve prominence a new wave of priorities identified by stakeholders and reflecting national comparative advantages will be brought into the mainstream of the industrialization process. The first line of priorities includes the fertilizer and chemicals industry, agroprocessing (edible oil, cashew nuts, fruits, milk and dairy products), the textile industry subsector, leather and leather goods industry,

light industry manufacturing, iron and steel industry and promotion of tourism backward linkages.

The IIDS strategy, thus, will enable Tanzania to use her ample natural and human resources to address prevailing challenges and achieve the noble goals of Vision 2025 and make it possible to realize the dream of a better life for all Tanzanians within this period.

## 2.6 Kilosa District Council Strategic Plan

The Kilosa District Council adopted a Strategic Plan that identified their Vision as "To be a Council with a better livelihood for all". The Mission of the Kilosa District Council is "To provide quality service through optimal utilization of resource for a better livelihood for all". There are three Strategic Objectives that are aligned with this Investment Profile. Those Strategic Objectives include: Increasing the Quality and Quantity of Socio-Economic Services and Infrastructure; Enhancing the Local Economic Development Coordination; and Improving Access to Quality and Equitable Social Services.

The Kilosa District Council Strategic Plan has Performance Targets that support and align with this Investment Profile. These Performance Targets include the following:

- Increasing Agricultural Productivity in a variety of crops
  - Rice to 8 tons per hectare
  - Maize to 4 tons per hectare
  - Sunflower to 2.2 tons per hectare
  - Cashew Nuts to 7 tons per hectare
- Increasing Land to support the following economic activities:
  - 200 hectares for Sugar Cane
  - 100 hectares for Cocoa
  - 400 hectares for Tobacco
  - 500 hectares for Council Beef Farm
  - 100 hectares for Industrial Use
  - Increase the number of Villages growing valuable crops to 19

- Increase the number of villages growing sweet potatoes to 31
- Community based seed production groups increased to 30
- Increase the percentage of farmers utilizing fertilizer to 70%
- Rehabilitation of 16 Warehouses and Construction of 23 Warehouses
- 4 Livestock Markets rehabilitated, and 2 Livestock Markets constructed
- 5 Milk Collection Centers established
- 200 Modern Fishponds Constructed
- Increase the amount of Irrigation Schemes to 32 from the existing 32
- Construction of 9 dams in targeted areas within the District
- Increase the number of small, medium and large industries established to 350
- Preparation of 30 Sustainable Village Land Use Plans

## **CHAPTER THREE**

## EXISTING AND POTENTIAL INVESTMENT OPPORTUNITIES IN KILOSA DISTRICT COUNCIL

## 3.0 Introduction

There are 6 Target Industry Sectors for the Kilosa District Council Investment Profile. These Target Industry Sectors include Agriculture, Livestock, Manufacturing, Tourism, Socio-Economic Services and Public Infrastructure.

These Target Industry Sectors were selected because they are representative of the areas in which the Kilosa District Council has a competitive advantage in attracting investment. This competitive advantage is based upon the National and Regional Development Plans, Land Area and Suitability, Existing Industry Base, Geographical Location, Return on Investment and targeted municipally owned properties.

Within these Target Industries, the Investment Profile identifies the Priority Investment Opportunities in the Kilosa District Council. The Priority Investments Opportunities have been identified and validated by discussions with LGA Staff during the creation of this Investment Promotion Profile. A summary of the available information on the Priority Investment Opportunities is provided to encourage interest from both domestic and foreign investors.

## **Targeted Sectors**

Agriculture
Livestock
Manufacturing
Tourism
Socio-Economic Services
Public Infrastructure

In addition to the Priority Investment Opportunities, there are many

Additional Investment Opportunities within the Kilosa District Council that were identified by multiple departments within the Kilosa District Council. These additional investment opportunities are summarized below and can transition into the Priority Investment Opportunity category throughout the implementation of this Investment Promotion Strategy.

The following page shows a map of the Priority Investment Opportunities throughout the entire Kilosa District Council. Subsequent pages showcase a summary of the target sector with Priority Investment Opportunity Profiles. Additional investment opportunities are listed at the end of this chapter.

## Priority Investment Opportunities The Kilosa District Council

# Map and Investment Summary



nformation

Contact

## Target Investment Opportunities

Divisions

Investment Map

Kimamba

Kilosa

Magole

Masanze

Mikumi Kidete

Ulaya

Agriculture: Target investments in Irrigation Schemes, Crop Production, Processing and Warehouse Storage

Livestock: Target investments in Dairy Processing Facilities and Livestock Value Chain Development Manufacturing: Target investments in Processing Facilities in Sugar, Tomatoes Cooking Oil and Animal Feed Products

Glosa District Council

District Director S.L.P. 65 Kilosa mail

rel: 023 2623093

**Fourism:** Target investments in Wildlife Park and **Cultural Tourism Centre** 

nvestment Goals

Socio-Economic: Target investments in Schools, Commercial Buildings Hospitals and Housing Public Infrastructure: Target investments in energy, waste management and mobility

Improved Food Security

Investment

Types

**Employment Creation** 

Investor Profit

Income Generation

Tax Revenue

Know?

connect Kilosa to Standard Gauge Dar es Salaam and Rwanda Railway will

Did you

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COMMUNITY QUICK

Jublic, Private Partnership

Jublic, Private, Danor

Jubile, Private Community

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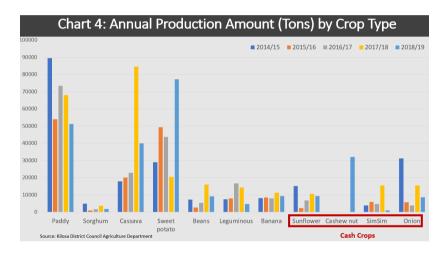
FACTS

**Natural Resources**: Mikumi National Park - 58 Rivers Administrative: 7 Divisions – 40 Wards – 138 Villages Agriculture: 1.8 Million Tons of Crops Produced Land Area: 12,394 KM - Population: 438,175 Industry: 4,094 Registered Businesses

## 3.1 Agriculture Sector

## **Sector Summary**

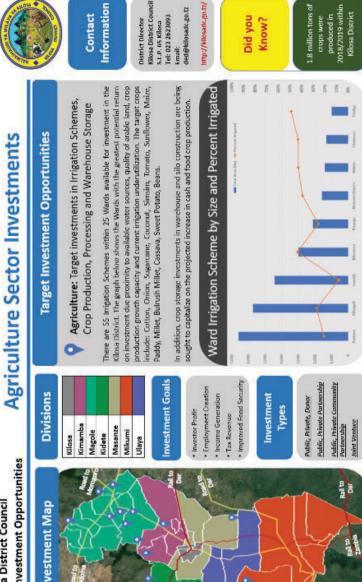
The Kilosa District Council has a total of 536,590 hectares of arable land. In 2018/2019 growing season, approximately 1.8 million tons of crops were produced within the Kilosa District Council. Of this amount, Maize was the most produced crop at 932,133 tons and Sugar Cane was the second kilometres crop at 657,800 tons in 2018/2019. The remaining crop production amounts are shown in Chart 4 below over the past 5 growing seasons.

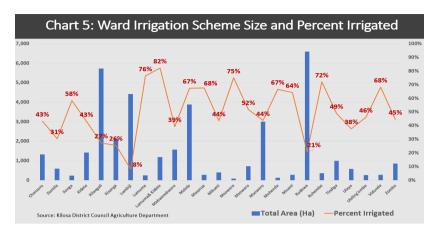


There are currently irrigation schemes within 25 Wards of the Kilosa District. These irrigation schemes have varying degrees of utilization by farmers and the targeted farms have varying amounts of available land for cultivation. Chart 5 below shows the amount of land available for cultivation within irrigation schemes by Ward with the current rate of irrigation utilization.

## The Kilosa District Council

## nvestment Goals Divisions Gmamba Masanze Magole Mikumi Glosa Gidete Ulaya Priority Investment Opportunities nvestment Map





The top investments in the Agriculture Sector are Irrigation Schemes, Production Capacity and Crop Storage through warehousing or silos.

## 3.2 Livestock Sector

Type of Livestock	Total
Cattle	350,000
Dogs	15,139
Goats	229,328
Sheep	21,343
Pigs	8,596
Donkey	2,972
Rabbit	1,781

Table 2: Total Livestock in KDC Source: Socio-Economic Profile

## **Sector Summary**

Within the Kilosa District Council, Livestock Keeping is approximately .9% of economic activity. Despite this low percentage of economic opportunity, there is significant activity and opportunity within the Livestock Sector. The Kilosa Livestock Office states that there is 629,159 livestock within the District. Table 2 shows the total

## The Kilosa District Council

## Priority Investment Opportunities

## **Target Investment Opportunities**

Division / Cattle

Investment Map

Kimamba

Kilosa

Magole

Kidete

Masanze

Mikumi

Ulaya



With 629,159 livestock animals documented within the Kilosa District Council, there is significant apportunity for investments within the Livestock Sector. There are a shortage of available services to support livestock animals and there is a lack of value chain businesses that capitalize on the large number of livestock animals within the Kilosa District.

nformation

Contact

Kilosa District Council

District Director

350,000 229,328 21,343 8,596 2,972 Total 15,139 lype of Donkey Goats Sheep Rabbit Cattle Pigs



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S.L.P. 65 Killosa mall



Geeping within the support Livestock ectares currently here is 161,489 identified to





Investor Profit

· Tax Revenue

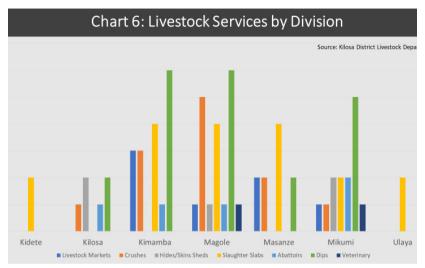


Day to

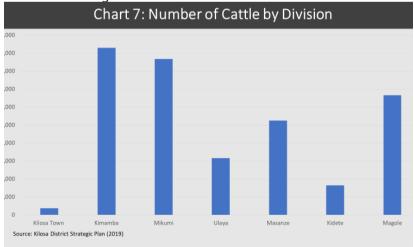


## 25

livestock population within the Kilosa District Council.



There is a significant opportunity to support investments within the livestock value chain because there is a lack of livestock services within the Kilosa District. Chart 6 below shows the Livestock Services by Division within the Kilosa District. When reviewing the number of cattle by Division as shown in Chart 7, it is evident that there is a shortage of investments within the livestock value chain.

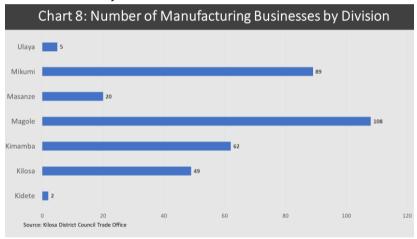


The abundance of available livestock combined with the lack of available services and value chain businesses is an opportunity for investors to expand into the livestock sector.

The top investments in the Livestock Sector include Dairy Processing Facilities and other projects within the Livestock Value Chain like modern markets, abattoirs, veterinaries, hide processing and meat processing.

## 3.3 Manufacturing Sector





According to the Kilosa District Council Trade Office, there are 335 manufacturing businesses registered with the District. Chart 8 below shows the number of manufacturing businesses registered by Division within the Kilosa District. The Magole Division has the most registered manufacturing businesses at 108, followed by Mikumi with 89 registered manufacturing businesses. The highest number of registered manufacturing businesses wherein the following Wards: Dumila (41), Rudewa (29), Mikumi (29).

The Manufacturing Sector is supported by the presence of the following major businesses: Kilombero Sugar Company, Mbigiri Sugar Industry, Kilangali Rice Processing, Simba City Farm, New Kimamba Fiber, New Msowero Farms and Ihombwe Fruit Processing Industry.



**Ihombwe Fruit Processing Industry** 

A competent labour force is one of the most significant factors in locating a manufacturing operation. The skills and technical expertise of the labour force in Kilosa District Council have the capacity to support growth within the Manufacturing Sector. The adjacent photo showcases the Ihombuwe Fruit Processing Industry that employs a skilled workforce in processing occupations within the Kilosa District Council.

The top investments in the Livestock Sector include Dairy Processing Facilities and other projects within the Livestock Value Chain like modern markets, abattoirs, veterinaries, hide processing and meat processing.

## The Kilosa District Council

# Manufacturing Sector Investments

## Priority Investment Opportunities



108 62

nvestment Goals

 Employment Creation · Income Generation Improved Food Security

· Tax Revenue

Investment Types

Public, Private Purtnership Public, Private Community Public, Private, Danor toint Venture Partnership

Rail to Dar

Manufacturing: Target investments in Processing Facilities in Sugar, Tomatoes Cooking Oil and Animal Feed Products Target Investment Opportunities

(89) and Kimamba Division (62). The largest employers within the manufacturing sector primarily operate within processing sugar, fruits and vegetables. One There are 335 Manufacturing Businesses registered with the Kilosa District Council. These businesses are concentrated in the Magole Division (108), Mikumi Division example is the Illovo Sugar Africa.

The production of Sugar Cane within the District increased 15% between 2014 and 2019, while increase in the production of these crops directly supports potential investment within the sugar the production of Sweet Potatoes increased by 165% over the same period. The significant and vegetable processing industries.

In addition, there 629,159 livestock within the Kilosa District, which represents a significant market for manufacturing businesses that specialize in producing animal feed products.



An AB Sugar company



Information

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Increase/Tons

15% ("14"19) 657,800 Tons

http://kilosadc.go.tz/

165% ('14-'19)

77,205 Tons

Did you Know? The Kilosa District skilled labor force hat supports 335 has an existing

manufacturing businesses.

## 3.4 Tourism Sector



Source: Tanzania National Parks Website

## Sector Summary

The Kilosa District Council has a strong tourism sector due to the Mikumi National Park, the Udzungwa Mountain Range, Ruaha River and Udzungwa Waterfall. These beautiful natural amenities bring thousands of tourists to the Kilosa District on an annual basis.

The Mikumi National Park is approximately 3,230 square kilometres, which makes it the fourth-largest park in Tanzania. There are game drives, guided walks, two lodges, three luxury tented camps and three campsites in Mikumi National Park. This national treasure is strategically located within the Kilosa District and is easily accessible for both employees and tourists. The natural amenities combined with its accessibility provides many opportunities for investment in hotels, retail, and tour operators within the Tourism Sector.

## Priority Investment Opportunities The Kilosa District Council

## **Tourism Sector Investments**

## Divisions Gmamba Masanze Mikumi Magole Kilosa Kidete Ulaya nvestment Map

nvestment Goals

Employment Creation Investor Profit

Sa la

Improved Food Security · Income Generation Tax Revenue

Investment Types

Public, Private Partnership Public, Private Community Public, Private, Donor Partnership

ount Venture

al to Dar

## **Farget Investment Opportunities**

University Research Center, Cultural Tourism Centre and tourism opportunities related to Mikumi National Park Fourism: Target investments in a Wildlife Park with a

The Kilosa District is home to Mikumi National Park, which is the fourth largest park in Tanzania. Its vast land area yet accessible natural environment makes it attractive for investors within the lodging and tour operating industry segments. The newly discovered African Viviparous Toad species makes the Kilosa District an lead in the areas of advanced Herpetological Research. University led research and discovery will create significant investment opportunities in the areas of accommodations, natural conservation and eco-tourism, while simultaneously ideal investment partner for world renowned higher education institutions that building upon the naturally beautiful image of the Kilosa District Council. In anticipation of these investment opportunities, the Kilosa District Council has areas within the Ilole Forest to support a Historical & Cultural Tourism Center.





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Did you Know?

<sup>2</sup>arks, over 41,000 Tanzania National Mikumi National people visited According to Park in 2012.



Source: www.wavuti.com

In addition, a specific breed of toad, Nectophrynoides genus, was recently discovered within the Kilosa District. These animals, also known as African Viviparous Toads, have not been thoroughly exposed to the world of scientific research and analysis. As such, there is a tremendous opportunity for the world's leading Herpetology Colleges and Universities to partner with the Kilosa District Council to begin examining the significance of these endangered amphibians.

The top universities within the United States of America for Herpetology include the following: North Carolina State University, University of Wisconsin Madison, University of Florida, University of Georgia, Marshall University, Ohio University and Southern Illinois University. Partnership investment opportunities may include establishing a research centre or recurring research activities to properly examine and document the unique attributes of the African Viviparous Toad, which would advance science and research while supporting the Kilosa District.

The Ilole Forest is part of Eastern Arc Forests that stretches from the Taita Hills in southern Kenya to the Udzungwa Mountains in Tanzania, which are among the oldest and most biologically diverse forests in the entire world. In addition to research opportunities, the Kilosa District is a target for eco-tourism investments that will help to preserve and capitalize on the natural beauty found within the Ilole Forest.

## 3.5 Socio-Economic Sector

The Kilosa District Council currently has 155 Pre-Primary School Classrooms with 12,350 students, 162 Primary Schools with 73,907 students enrolled and 42 Secondary Schools within 15,217 students enrolled. The Kilosa District Council also has only 3 Hospitals, 8 Health Centres and 57 Dispensaries throughout the entire District, which is insufficient to provide adequate health services throughout the entire 12,394 square kilometres of the district.

With the Kilosa District Council population projected to have increased by 17% to 511,130 in 2018, there is a need for additional investments in the socio-economic sector, specifically within education and health services.

## 3.6 Public Infrastructure Sector

According to the Kilosa Council Socio-Economic Profile, the Kilosa District Council has a 1,426 km roadway network, of which 20% are trunk roads, 15% are regional roads, 32% are district roads and 32% are feeder roads. About 30% of all Districts roads are tarmac, 22% are gravel and 57% earth, which represents an investment need to improve roadway infrastructure in the District. In addition, the growing population of the district increases the need for additional energy capacity, waste management services and mobility options for residents and tourists.

## Priority Investment Opportunities The Kilosa District Council

# Socio-Economic Sector Investments

## Divisions Kimamba Masanze Magole Mikumi Kidete Kilosa Investment Map

Ulaya

nvestment Goals

Employment Creation Investor Profit

Income Generation Tax Revenue Investment Types

Public, Private Partnership Public, Private Community Public, Private, Danor Partnership

Pan I to

oint Venture

## **Target Investment Opportunities**

Socio-Economic: Target investments in Schools, Commercial Buildings, Hospitals and Housing

The Kilosa District Council has 79.67 students per Pre-Primary School Facility, 156 students per Primary School Facility, 362 students per Secondary School Facility. In addition, the Kilosa District only has 3 Hospitals, 8 Health Centres and 57 Dispensaries to serve the 511,130 people across the 12,394 square kilometer District. As the population continues to grow, there is a need for investments in the socio-economic sector, specifically within education and health services.

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District Director

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S.L.P. 65 Kilosa

Information

Contact

To support these investments, the Kilosa District Council has identified the following locations to support the construction of Day Cares, Pre-Primary, Primary, Secondary Schools and Hostels: Kilimani, Magubike, Mamboya, Mtumbatu, Mwega, Kilosa, Mikumi and Dumila In addition, the Kilosa District Council has identified the following locations to support the construction of Housing Estates, Commercial Facilities, Camp Sites and Retail Shopping Centers: Kilosa Town (340 Plots), Mikumi, Dumila, Dakawa.



Did you Know? Population of **Kilosa District** ncreased by 17% between Council



http://kilosadc.go.tz/ ded@kilosadc.go.tz



Source: SGR Passenger Terminal Rendering

The most significant investment opportunity within the Socio-Economic and Public Infrastructure Sector in the Kilosa District Council is in conjunction with multi-billion dollar investment in the Standard Gauge Railway (SGR) project. The SGR project will upgrade the passenger and cargo amenities in the Kilosa District. It will provide state of the art amenities for both people and products coming from Dar es Salaam in route to Rwanda and other countries within the Southern African Development Community.

As one of the most transformative transportation projects in Tanzania, the SGR Project represents a realistic opportunity for investment in the Socio-Economic Sector and Public Infrastructure Sector in the geographical area surrounding the new SGR Passenger Terminal and Cargo Facility. The Kilosa District Council has already approved targeted land uses and surveyed lands in the areas to make it a turnkey investment opportunity that can capitalize on the national exposure that the SGR Project brings to the Kilosa District Council.

## Priority Investment Opportunities The Kilosa District Council

# Infrastructure Sector Investments



nvestment Goals

Investor Profit

\* Employment Creation · Income Generation Tax Revenue

· Improved Health

Investment Types

Public, Private Partnership Public, Private Community Public, Private, Donor Partnership terminal.

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of the last

## **Target Investment Opportunities**

Public Infrastructure: Target investments in energy, waste management and mobility The primary source of energy in the Kilosa District is electricity, firewood, charcoal Supply Company (TANESCO) provides electricity to several villages within the District. The lack of sufficient energy production systems combined with an increase in population creates a need for additional investments in alternative and fuel, with most residents using charcoal and firewood. The Tanzanian Energy energy generation operations.

Locations: Mlulu Village at Kisanga

Activities: Construction of a Hydro Electricity Generation Plant

The increase in population and concentration of residents and husinesses is creating a need for the construction of solid waste management plants in the District to manage the increasing amount of waste from residents and businesses.

Activities: Construction of Solid Waste Management Plant Locations: Ruaha, Mikumi, Kilosa, Kimamba and Dumila

the Kilosa District Council proactively identified district requiring employees to commute to work, it is imperative that the Kilosa District Council seek investments that provide mobility With the large amount of businesses within the options for its residents. Anticipating this need, 2.5 hectares of land within Kilosa Township to

accommodate the construction of a bus



were registered District Council ,094 Businesse in the Kilosa

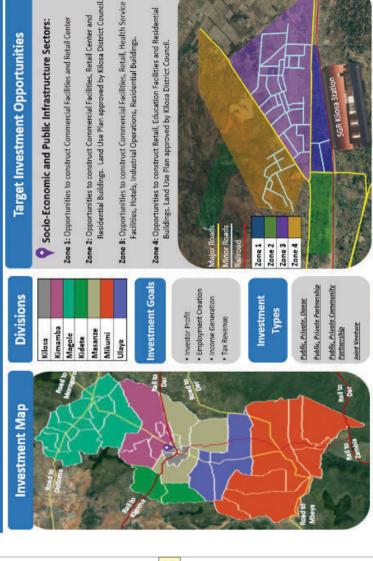


Know?

in 2019.

## Priority Investment Opportunities The Kilosa District Council

# Standard Gauge Rail Related Investments





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ttp://kilosadc.go.tz/

## Did you Know?

connect Kilosa to Standard Gauge Dar es Salaam Railway will

and Rwanda

## 3.7 Additional Investment Opportunities

The Kilosa District Council management team from multiple departments compiled a list of additional investment opportunities. The proposed investment, economic sector, project location and potential community impact are listed in Table 3 below.

**Table 3: Additional Investment Opportunities** 

Proposed Investment	Potential Target Sector	Location	Community Impact
Carpets and Sack (Jute Bags) Manufacturing Factories	Agriculture	Msowero Village	Economic Growth, Income Generation and Employment
Gold and Red Copper Mining	Mining	Rudewa, Lumbiji and Uleling'ombe Villages	Economic Growth, Income Generation and Employment

## **CHAPTER FOUR**

## SUMMARY OF INVESTMENT PROCESS AND PROCEDURES IN THE KILOSA DISTRICT COUNCIL

## 4.1 Existing Investment Process

There are multiple regulatory levels to the existing investment process, which require coordination and approval from multiple local, regional and national regulatory authorities. The Institutional Architectural Assessment completed for the Kilosa District Council in 2018 provided a comprehensive summary of the business registration process. It is provided below.

Throughout the United Republic of Tanzania, the investment process requires an investor to register a business name with BRELA, obtain a Tax Identification Number from TRA, obtain a Tax Clearance Certificate from TRA, obtain a Certificate of Registration from the Fire Department and OSHA. There are additional national authorities that require certification depending upon the business. For example, a pharmacy business would require approval from the Tanzania Medical Regulatory Authority (TMDA). Once an investor has completed these steps, then they can begin the investment process for the Kilosa District Council.

Within the Kilosa District Council, the investment process requires an investor to obtain an Introduction Letter with an Identification Form from the respective Ward Executive Officer, obtain a Bank Account for a bank designated by the Kilosa District Council and obtain a Business License from the Trade Office within the Kilosa District Council.

## 4.2 Regulatory Framework for Investment

There are multiple national and local policies that guide investment promotion for all LGAs within, including the Kilosa District

Council. These policies include the following: National Investment Promotion Policy, National Agricultural Policy, National Livestock Policy, Sustainable Industrial Development Policy, National Trade Policy for Competitive Economy and Export-led Growth, National Microfinance Policy, National Forest Policy, Small and Medium Enterprises Development Policy, National Land Policy, National Environmental Policy, the Mineral Policy of Tanzania, Tanzanian Mining Industry Investor's Guide, the Morogoro Regional Authority Development Plan, Morogoro Regional Investment Guide.

There are multiple national laws that guide investment promotion for all LGAs within the Kilosa District Council. These laws include but are not limited to, the following: Tanzanian Investment Act, Land Act, Village Land Act, Mining Act, Export Processing Zones Act (2002), Tanzania Bureau of Standards Act, Tanzania Food and Drugs Act, the Mining Act and the Public-Private Partnership Act. Each law has corresponding regulations that are implemented by the appropriate regulatory authority. In addition, the Kilosa District Council has laws and regulations as it pertains to business licensing, land registration, land use construction permitting and tax revenue collection.

There is multiple international, regional, national and local strategies and plans that guide investment promotion in the Kilosa District Council. These strategies include the following: United Nations Sustainable Development Goals, African Union Assembly Agenda 2063, Southern African Development Community Industrialization Strateav, East African Development Initiative, Development Vision 2025, Long Term Perspective Plan, National Five Year Development Plan, Integrated Industrial Development Strategy, Agricultural Sector Development Programme II, Livestock Sector Development Programme, Southern Agricultural Growth Corridor of Tanzania Program, Morogoro Region Annual Plan, Kilosa District Council Annual Plan, Kilosa District Council Strategic Plan, Kilosa District Council Socio-Economic Profile, Kilosa District Council Institutional Architectural Assessment and the Land Use Plans for jurisdictions within the Kilosa District Council.

## 4.3 Available Investment Incentives

Investors that register with Tanzania Investment Centre pursuant to Tanzania Investment Act (TIC, 1997) are eligible to receive fiscal incentives as per Income Tax Act, 2004, Value Added Tax Act 2014 and any other applicable tax law. Investors are encouraged to engage with the EPZA because they also provide incentive packages according to Export Processing Zones Act No. 11 of 2012. Tanzania is a member of both the International Centre for Settlement of Investment Disputes (ICSD) and Multilateral Investment Guarantee Agency (MIGA).

Fiscal Incentives are tax measures are designed to assist qualifying investment opportunities by enhancing capital deductions and tax allowances. Tax incentives will facilitate multiple investment policy objectives. Types of incentives under this category include corporate taxes, cooperative society taxes, re-investment allowance on capital expenditure, withholding taxes on dividends, royalties and interest, personal income taxes, indirect taxes, infrastructure allowances, double dedications of specified and approved costs and expenses, accelerated depreciation allowances, specified tax incentives and investment allowances on capital expenditures that include non-designated areas, local participation in the equity, export-oriented projects, projects generating significant local employment, projects that depend on domestic resources, projects with sartorial linkages, new technology and training components.

The Tanzania Investment Centre (TIC) is the focal point for all investor inquiries and helps to facilitate project management. It further provides joint venture opportunities between local and foreign investors and disseminates relevant investment information.

## SECTION 2: FACILITATION STRATEGY FOR THE KILOSA DISTRICT COUNCIL

## **CHAPTER FIVE**

## ASSESSMENT OF INVESTMENT CLIMATE

Investment promotion and facilitation can be a powerful means to attract investment and maximize its contribution to development, but their success depends on the quality of investment-related policies and on the overall investment climate. Successful promotion requires a careful calculation of how to employ resources most effectively guided by evaluations of costs and benefits; badly designed investment promotion and facilitation strategies can be costly and ineffective. Also, investment promotion and facilitation depend by and large on the quality of investment-related policies.

A core mandate of investment facilitation includes filling an information gap created by incoherent or inaccurate policies. Investment facilitation can provide investors with much-needed clarity about public administration policies. In order to provide this much-needed clarity of public administration policies, the Investment Facilitation Strategy for Kilosa District Council will provide an assessment of the existing investment promotion system and regulatory framework for investment. This analysis will help to identify the areas for policy reform that will lead to an improved investment climate.

## 5.1 Community Awareness Survey

The Private Sector Participants underwent a facilitated Community Awareness Discussion during the Project's Stakeholder Meeting. This Community Awareness Survey was designed to determine the participant's general understanding of the investment climate in the Kilosa District Council. The process required small groups of private sector participants to answer a series of questions as it pertains to the competitive advantages of Kilosa District Council, the main constraints of the Kilosa District Council, the recent successful projects in Kilosa District Council and the most important projects that should be targeted by the Kilosa District Council. The process was designed to encourage a robust discussion on these items to stimulate participant thinking on the variables within the investment climate of Kilosa District Council. A summary of the Community Awareness Survey is provided below.

In regards as to what makes Kilosa District Council a more attractive place for investment, the stakeholders identified several competitive advantages of the Kilosa District Council. These competitive advantages include the following:

## Natural Amenities and Industrial Base

- Abundant and available Fertile Land and Soil supports investments in agricultural crop production and pastoralism
- Presence of to Mikumi National Park
- Availability of water sources (multiple rivers)
- Climate Conditions (zones and rainfall) benefit agricultural and livestock industry base
- Abundant forests reserves
- A plentiful supply of Livestock
- Strong Industry Base
- Availability of Raw Materials (Sugarcane, Maize, Onions, that are good for processing and manufacturing investors
- A unique area for the Tourism Sector

## Infrastructure and Public Services

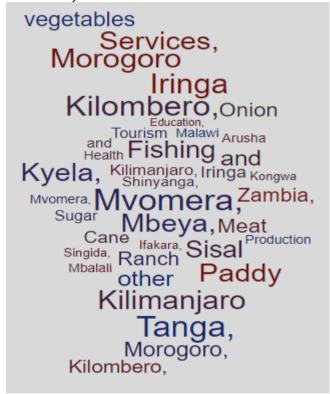
 Roadway connection to Dar-Dodoma Highway and Dar-Iringa Highway

## Connection to SADC Countries

- Good Water Supply Infrastructure
- Telecommunication Infrastructure

- The existing Rail system of TRC
- SGR Project
- Dumila-Mikumi Road Project
- Efficient and Effective Government Structure
- Good public services
- · Vocational Training Center helps with capacity building

## Community Character



Graph 2: Kilosa District Council Competitors Source: Stakeholder Meeting Feedback

Peace, harmony, political stability and security is good for investment

- Strong Cooperation amongst community stakeholders
- Workforce Availability
- Population trends support additional investment in the education sector

The word cloud on the right identifies the list of competing community and crops as identified by the Stakeholder Meeting Participants. Please note that the larger the words within the word cloud, the more times they were referenced during the Community Assessment Survey.

When asked about some recent successful projects within the Kilosa District Council, the Stakeholder Meeting Participants identified the following: Standard Gauge Railway Project, Dumila-Mikumi Road Project, Rural Electrification Project, Tanzanian Railway Corporation Maintenance, Irrigation Projects, Seed Project

(ASA), Hydro Electric Power Plant (Iyovi), Mkulazi Holding Project and the Kilombero and Mbigiri Sugar Production Projects.

The Stakeholder Meeting Participants identified the following as the largest businesses within the Kilosa District Council: Kilombero Sugar Company, Rural Electrification, Mikumi National Park, Mbigiri Sugar Industry, Onion Market, Ethanol Production (ETHD), Kitete Mango Farm, China State Farm Co. Ltd, Kilangari Rice Processing, Simba City Farm, New Kimamba Fiber, New Ksowero Farms and the Ihombuwe Fruit Processing Industry.

The most significant infrastructure projects that were identified include Standard Gauge Railway, Hydro Electric Power Plant, Water Infrastructure Project, Telecommunication Network Project and multiple Irrigation Scheme Projects.

## 5.2 SWOT Analysis

From the participatory approach where the different stakeholders were involved, this SWOT analysis assess the Kilosa District Council to identify the Strengths and Weaknesses, Opportunities and Threats (SWOT) on the basis of the existing investment environment and District Council's resources and capabilities, the institutional frameworks, value chain activities, business environment, the industry and market, organization design, macro-environment, and the value system. The SWOT analysis exercise was participatory and collaborative in nature that aimed at maximizing the involvement

of a LGAs' key selected staff, Business Community, District Executive Directors, Heads of departments and other park stakeholders such as private sector, and the community at large. The various park stakeholders played different, ideally complementary roles.

The investment SWOT analysis thus aims to:

- Identify potential strategic investment opportunities that are in alignment with national development plans, international development plans and Regional investment guide to strengthening investment promotion capacity, and thus accelerate the economic growth and end poverty.
- 2. Identify threats that could hinder the Council's ability to successfully implement a proactive investment promotion strategy
- 3. To identify whether the financial, resources and capabilities, procedures, and processes are adequate to implement a proactive investment promotion strategy.

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Criteria	Sti	Strengths	Š	Weaknesses
	•	The existence of Land Act, 1999 (No.	•	Planning and other responsibilities
		4 of 1999) to provide for the basic		can be and sometimes are,
		law in relation to land other than the		overridden by Central Government.
<b>Legal and</b>		village land, the management of land,	•	The lack of managerial expertise in
Institutional		settlement of disputes and related		initiating and implementing a PPP's
<b>Frameworks</b>		matters.		investment project.
	•	The existence of the Village Land Act,	•	Multiple laws and regulations
		number 5 of 1999, which refers to		on business registration and
		governance and administration of		management
		village land, which constitutes 70 per	•	Lack of business development
		cent of the whole landmass of Tanzania		plan to enhance the growth and
		Mainland.		sustainability of SME from different
	•	The existence of Tanzania Investment		sectors.
		Centre (TIC) which was established	•	Lack of comprehensive promotion
		in 1997 by the Tanzania Investment		and market strategy to promote the
		Act to be the Primary Agency of the		Kilosa District Council's proposed
		Government to coordinate, encourage,		investment opportunities in
		promote and facilitate investment in		agriculture, industrial and tourism.
		Tanzania.		

Criteria	Strenaths		Wea	Weaknesses
	<ul> <li>The presence of the PPP Act, Cap 103</li> </ul>			An inadequate number of bureaus
	of 2017 and its regulations, which	ons, which		de change for efficiency facilitation
	facilitates the Public and Private sectors	d Private sectors		of business of money transfer and
	in establishing the joint ventures in all	: ventures in all		to bring impact to the business and
	strategic development projects.	projects.		community at large.
	<ul> <li>Presence of Small and Medium</li> </ul>	/Jedium		Multiple taxes for businesses can hurt
	Enterprises Policy of 2003 (SMEs Policy)	03 (SMEs Policy)		growth and expansion
	which provides facilitation on the	ion on the		Lack of One-Stop Center
	establishment and management of	agement of		Bureaucratic Procedures
	small and medium businesses.	nesses.		Difficulty in securing a land title deed
	<ul> <li>The presence of Taxation Framework</li> </ul>	n Framework		
	(e.g. Income Tax Act of 2004, VAT Act of	2004, VAT Act of		
	1999).			
	<ul> <li>The existence of National Agriculture</li> </ul>	al Agriculture		
	Policy 2013 (NAP, 2013) which revolves	which revolves		
	around the goals of developing an	reloping an		
	efficient, competitive and profitable	nd profitable		
	agricultural industry that contributes	at contributes		
	to the improvement of the livelihoods	the livelihoods		
	of Tanzanians and attainment of broad	nment of broad		
	based economic growth and poverty	h and poverty		
	alleviation.			

Criteria	Strengths	Weaknesses
	<ul><li>The existence of the National</li></ul>	
	Irrigation Act of 2013(NIA,2013) which	
	guide the development, operation	
	and maintenance of irrigation and	
	drainage systems. It also ensures	
	the effective implementation of the	
	National Irrigation Policy of 2010,	
	that has the objective of ensuring	
	sustainable availability of irrigation	
	water and its efficient use for enhanced	
	crop production, productivity and	
	profitability that will contribute to	
	food security and poverty reduction.	
	Furthermore, the National Irrigation	
	Act also ensures the effective	
	implementation of the National	
	Irrigation Development Strategy (NIDS)	
	and other irrigation related matters.	

The ex Policy Nation Strategedevelo	The existence of the National Water Policy (NAWAPO, 2002) and the National Water Sector Development Strategy (NWSDS,2006) both aim to develop a comprehensive framework for sustainable development of the country's water resources through the	
Policy Nation Strateg develo	of (NAWAPO, 2002) and the nal Water Sector Development sgy (NWSDS,2006) both aim to op a comprehensive framework stainable development of the try's water resources through the	
Nation Stratec develo	nal Water Sector Development  egy (NWSDS,2006) both aim to op a comprehensive framework istainable development of the try's water resources through the	
Stratec	egy (NWSDS,2006) both aim to op a comprehensive framework Istainable development of the try's water resources through the	
develo	op a comprehensive framework stainable development of the try's water resources through the	
	stainable development of the try's water resources through the	
TOF SUS	try's water resources through the	
countr		
Water	Water Sector Development Programme	
WSDP (WSDP	(WSDP 2006-2025).	
■ Presen	Presence of Commercial banks and	
financi	financial institutions which facilitates	
financi	financing for investments.	
■ The pr	The presence of Foreign Exchange	
(Burea	(Bureau de change) Regulations,2019.	
■ The pr	The presence of District Social-economic	
Profile	Profile and Strategic plan that guide the	
impler	implementation of LGAs' activities and	
plans.		

Criteria	Sti	Strengths	We	Weaknesses
Leadership	•	Teamwork	•	The weakness of By-Law Enforcement
and	•	Cooperation with Stakeholders	•	Technical Staff recommendation
Management	•	Effective leadership abilities at both		sometimes doesn't always align with
		Central and Local Government to guide		the political recommendation.
		lowards the overall achievement of	•	Inadequate knowledge of investment
		יכות היים מומים היים מומים היים מים היים מים היים היים היים היי		development to some of the leaders
				and managers, particularly at lower
				levels (villages/wards and Vitongoji).
			Inc	Inconsistency of project ideas
			de	development and implementation.
Resources	-	Efficient Multi-Sector Coordination	•	Inadequate personnel in some of the
and	•	Sufficiently qualified personnel		government departments and units.
Capability		for investment development and	•	An unsurveyed land for industrial
		willingness to work.		investment activities.
	•	Adherence to labour laws, regulations	•	An unsurveyed land for small and
		and government circulars		medium industrial and agriculture
	•	A large portion of the proposed land		investment activities.
		for agriculture investment and pastoral	•	Lower local resources mobilization
		investment activities with the possibility	•	Dependency on limited and
		of expansion.		traditional revenue sources
	•	Existence of Stable Secure Government	•	Low Literacy Rates.

Criteria	Strengths	Weaknesses
		<ul> <li>Insufficient funds for implementing desired activities such as strategic development projects.</li> <li>Inadequate knowledge of investment development to some of the people particularly in rural areas.</li> </ul>
	Existence of necessary infrastructures to	<ul> <li>A large portion of the road networks</li> </ul>
Infrastructure	Infrastructure   complement and support needed economic	is covered by earth roads.
Development	and investment development.	<ul> <li>Poor accessibility to some of the</li> </ul>
	□ Road networks	villages
	☐ Reliable water supply and sanitation services at affordable prices	<ul> <li>Unreliable clean water supplies due to running costs.</li> </ul>
	☐ Electricity supply from the national grid	<ul> <li>Unreliable power supply. In the</li> </ul>
	☐ Presence of all large companies in the Telecommunication sector	district, there is an almost daily loss of electricity.
	☐ Good social infrastructure such as health	<ul> <li>Instability of the network system for the covernment institution</li> </ul>
	services, and education services	ule government mantation

Criteria	Strengths	We	Weaknesses
Processes	<ul> <li>Community involvement in</li> </ul>	•	The departments of the District
to Deliver	development decisions and the		Council are very thinly staffed for the
Services	implementation of various services.		volume of work and the complexity
			of procedures national ministries
			require.
		•	Lack of service delivery contract that
			creates a smooth environment for the
			customers
		•	Delay in business permit approval
			and issuance
		•	High cost to survey the land

Criteria	Strenaths	Weaknesses
Policy and	<ul> <li>Presence of bylaws, directives, rules and</li> </ul>	<ul> <li>Contradictory policies, bylaws and</li> </ul>
Strategies	regulations	regulations that create complex
ı	<ul> <li>Presence of the strategic plan and</li> </ul>	investment facilitation and difficult to
	Regional investment guide	investor.
	<ul> <li>Presence Risk Management Framework</li> </ul>	<ul> <li>Traditional approaches of</li> </ul>
		dissemination information on policy
		changes (e.g. through posting
		information on a notice board near
		the District Offices. This is far from
		where most people live, work and
		regularly conduct daily life).
		<ul> <li>Some of the policies, plans, bylaws,</li> </ul>
		directives, rules, regulations and
		strategies require review and
		dissemination to the general public.
		<ul> <li>The reluctance of some customers to</li> </ul>
		obeys the laws and regulations (e.g.
		reluctance to pay levies and fee)
		<ul> <li>agriculture of Risk Management plan</li> </ul>
		<ul> <li>Lack of engagement in policy</li> </ul>
		formulation

Criteria	Strengths	Weak	Weaknesses
		≥ 0	Multiple policies that contradict each
	-	. <u> </u>	Low productivity, inadequate
		<b>= =</b>	infrastructure and poorly integrated markets
		•	Little attention has usually been
		Ω ≶	paid to the value chain through
		. a	products reach the final consumers
		>	within the country and abroad.
	-	<b>■</b>	Policies and legal framework which
		б	govern land uses are in place.
		I	However, their enforcement and
		.⊑	implementation of plans by district
		O	officials have been minimal due to
		.⊑	inadequate human and financial
		<u>~</u>	resources to implement their routine
		ъ	activities and to support initiatives
		.⊑	introduced by development partners.
		<b>_</b>	Low market prices for agriculture
		Д	products.

Criteria	Strengths	Weaknesses
	<ul> <li>Presence of database management</li> </ul>	<ul> <li>Limited ICT personnel</li> </ul>
Technology	system	<ul> <li>Insufficient modern working tools</li> </ul>
and	<ul> <li>Use of modern systems for HRM,</li> </ul>	<ul> <li>Presence of many systems which</li> </ul>
Innovation	revenue, payment, system, etc.	are not harmonized (Planrep, FARRS,
	Planning and budgeting, and business	Epicor, GoTHOMIS, LGRCIS, LAWSON,
	registration	and HMIS). These delayed the
	<ul> <li>The use of POS (Point of Sales) machines</li> </ul>	issuance of the business registration
	in revenue collection helps to monitor	and clearance procedures and affect
	the revenue collection	the easiness of doing business in
		Tanzania.
		<ul> <li>Some residents are not supplied</li> </ul>
		with electricity which is crucial for
		technology adoption and innovation.
		<ul> <li>Low levels of technology, excessive</li> </ul>
		reliance on rain-fed agriculture,
		insufficient agricultural extension
		services, low productivity, deficient
		transportation and marketing
		infrastructure and facilities.

Criteria	St	Strengths	We	Weaknesses
Community	•	High level of education status	•	Low community contribution to
Awareness	•	Positive readiness to accept new		development projects in some areas
		investment and development projects	•	Inadequate investment skills of some
	•	Presence of religious and educational		of the community members.
		institutions which emphasize more on	•	The customer care charter is not well
		moral ethics and general good conduct.		known to people.
	•	The presence of a customer care charter	•	Low level community awareness of
				environmental conservation issues

Table 5: Opportunities and Threats

Criteria	o	Opportunities	누	Threats	
Legal and	•	Ability to use planning controls to	•	Bureaucratic procedures on issuing	
Institutional		encourage desired activity		tax identification number (TI).	
Frameworks	•	Presence of fair and transparent legal		The existing Tanzania Revenue	
		and strong legal system that facilities		Office(TRA) office in the District does	
		investment.		not offer the facilitation of the issues	
	•	Existence of Tanzanian Investment		of TIN.	
		Centre			

Criteria	Opportunities	Threats
		<ul> <li>Frequency changes in business and</li> </ul>
		investment laws or regulations.
		<ul> <li>Financial Institutions lack special</li> </ul>
		loan programs that insure farmers
		against climate related disasters such
		as drought or floods that damage or
		destroy crops.
		<ul> <li>Cumbersome Loan Process</li> </ul>
		<ul> <li>The regulatory environment is</li> </ul>
		incredibly complex and not easily
		managed or modified as it involves
		multiple layers of government.
		multiple national ministries and
		conflicting priorities exacerbated
		by inconsistent enforcement of the
		rules that are in place leading to
		intentional non-compliance in some
		cases.

Criteria	o	Opportunities	두	Threats
Leadership	-	Presence of committed leaders and	•	The existing organizational structure
and		managers in the government		for the District Council is overly
Management	•	Presence of good governance		compartmentalized.
		framework	•	Unnecessary delayed in decision
	-	Political Stability		making
	•	Democratic council, ward and Mtaa	•	Inadequate knowledge on
		leadership		investment development to some
				of the leaders and managers,
				particularly at lower levels (villages/
				wards and at Mtaa leadership)
			•	Lack of framework for
				investment ideas generation and
				implementation structure.
			•	Presence of Corrupt practices
			-	Change of government regime
		•		

Criteria	Opport	Opportunities	Thr	Threats
Resources	■ Suf	Sufficiently qualified personnel	-	Inadequate and outdated work tools
and	for	for investment development and		facilities and lack of office buildings.
Capability	Mil	Willingness to work.		
	■ Ava	Availability of workforce with skills in the		
	ma	market.		Lack of market for agriculture
	■ Pot	Potential target areas for investment		products
	acti	activities (e.g. agriculture, agro-		
	pro	processing and manufacturing		Lack of relevancy training and
	ind	industries)		capacity building on modern
	■ Pre	Presence of storage facilities in		investment practices and technology
	■ Adł	Adherence to labour laws, regulations		to staff.
	anc	and government circulars.		
	■ The	The District has a lovely climate with	ı	-
	hig	high volumes of annual rainfall.	-	Insufficient workforce with modern
				pasiniess developinient skiiis,
				בופמנועונץ מוום וווווסעמנוטוו
				Inadequate personnel in some of the
				departments and units

	2000	Th	
	Opportunities	nredts	
•	Availability of nearby research institutes	Insufficient fun	Insufficient funds for implementing
	and ranches from neighboring Districts	desired activiti	desired activities (e.g. Research
	that may support investment in the	and Developm	and Development (R&D, financing
	agriculture sector (e.g. Kongwa Pasture	strategic devel	strategic development projects).
	Research Center-PRC, National Ranching		
	Company Limited-NARCO, Ilonga	High level of Poverty	overty
	Technical and Agriculture Training		
	Institute, Tanzania Agriculture Research	Lack of reliable	Lack of reliable Fire and Rescue
	Center).	Services	
•	Availability of rivers and valleys suitable		
	for irrigation	Shortage of Advanced Level	Ivanced Level
•	Wildlife Parks, Forests, Reserves and	Secondary Schools	ools
	Historic Sites		
•	Good climate condition that favors		
	agriculture		
•	Increase in the number of businesses		
	and employment opportunities		

Criteria	ō	Opportunities	Ŧ	Threats
	•	The currently on-going the construction	-	Inadequate agriculture storage
Infrastructure		of Tanzania's Standard Gauge Railway		facilities (e.g. Silos and warehouses).
Development		(SGR), which is a mega economic	-	Budgetary constraints for periodic
		project that planned to have a big		maintenance of road networks and
		station and mechanical workshop at		social infrastructures due to
		Kilosa. Overall, Tanzania SGR project will		
		cover 1,457kms from Dar es Salaam to		Earth Ioad network connecting to a
		the shores of Lake Victoria and will be		large part of target investment areas
		serving the neighboring countries of		(e.g. agriculture, industries) to main
		Handa Zamhia DR Condo Bwanda		roads and other places. During the
		פטמוומת, במוווסות, כון כפווקס, וואימוומת		raining season and after rains some
		and ballalia.		of these roads are very difficult to
	•	Kilosa District has a <u>station</u> on		travel.
		the Central Line of Tanzanian Railways		
		(under Tanzania Railways Limited). It	•	Unreliable clean water supplies due
		is also a impetion for a branch railway		to running costs.
		to the break of same transchisment		Hareliable power supply to the
		to the <u>break-or-yauge</u> transsinplinent	ı	Officiable power supply. In the
		station at Kidatu in Kilombero District.		district, there is an almost daily loss
	•	Existence of necessary infrastructures		of electricity. The outage is normally
		to complement and support needed		very short term, perhaps just 30
		economic and investment development.		minutes or less.
		-	•	Recurring floods in Kilosa

Criteria	Q	Opportunities	Threats
		Construction of the all-weather road	
		being from Mikumi to Dumila that	
		connect Dodoma-DSM highway and	
		DSM-Iringa Road (Dumila-Kilosa-	
		Mikumi), and open more economic	
		opportunities.	
		Presence of Kilosa Water and Sanitation	
		Agency (KILOWASA) and reliable sources	
		of water for current and future plans	
		(e.g. rivers)	
		Electricity supply from the national grid	
		Presence of all large company in the	
		Telecommunication sector.	
		Good social infrastructure such as health	
		services, and education services	
		Availability of land for investment	
		activities	
Processes	•	Community involvement in	□ Lack of one-stop-shop to efficiently,
to Deliver		development decisions and the	effectively and economy facilitates
Services		implementation of various services.	the registration of businesses and
			investment activities.

Criteria	Opportunities	Threats
		<ul> <li>Lack of service delivery contract that</li> </ul>
		creates a smooth environment for
		the customers
		<ul> <li>Insufficient database storage</li> </ul>
		facilitates
Policy and	<ul> <li>Community involvement in</li> </ul>	☐ Lack of one-stop-shop to efficiently,
Strategies	development decisions and the	effectively and economy facilitates
	implementation of various services.	the registration of businesses and
		investment activities.
		<ul> <li>Lack of service delivery contract that</li> </ul>
		creates a smooth environment for
		the customers
		<ul> <li>Insufficient database storage</li> </ul>
		facilitates
		<ul> <li>Delay in receiving investment</li> </ul>
		certificates

Criteria	Ö	Opportunities	모	Threats
	-	New investments to bring new	•	New technology in new investments
Technology		technology and innovation in industrial		will result in new skills and
and		and organizational management		competencies needed to do the
Innovation	•	Increase of working efficiency due to		work. This may require more funding
		technology adoption as it saves time		on capacity building to staff.
		and cost.	•	Inefficiency database management
	•	Revenue collection enhanced from the		system due to lack of facilities.
		use of POS (Point of Sales) machines.		Loss of working hours due to non-
				harmonized systems.
Community	•	Acceptability of the investments due to	-	Inadequate investment skills of some
Awareness		the high level of education status		of the community members
	•	The Council has successfully preserved	•	Lack of Community trust in
		key historic structures and features		cooperative associations.
			•	Outdated of cultural belief
			•	Spreading of communicable diseases
				among the population
				Poor accessibility to some of the
				village

#### **CHAPTER SIX**

#### INVESTMENT POLICY REFORM CONSIDERATIONS

Investment policy reform is not a one-time occurrence but rather a continuous process that needs to be pre-announced, with political support at the highest level, stakeholder engagement, a credible schedule for implementation and no backtracking. It is from this foundation that the Kilosa District Council set out five-year investment policy reform considerations in an effort to provide a clear and concise path to improving the Kilosa District Council's investment climate. A conducive investment climate is essential on the path towards inclusive and sustainable growth. It plays a key role in attracting and retaining domestic and foreign investments.

Therefore, the investment policy reform considerations are categorized into three categories: Investment Promotion Activities, Investment Facilitation Services and Primary Investment Opportunity Action Plans. These reform considerations were designed based upon feedback received from the participatory stakeholder engagement process and based upon the current best practices in the field of local government economic development. A summary of these policy considerations is provided below.

#### **6.1 Investment Promotion Strategies**

The Investment Division of the OECD Directorate for Financial and Enterprise Affairs published a Policy Framework for Investment which states that promoting investment requires a careful calculation of how to employ resources most effectively and how to organize investment promotion activities within the government so that the overriding goal of economic development through improvements in the investment climate remains at the forefront of policymaking.

In order to accomplish this careful calculation to ensure that the goal of economic development remains at the forefront of policymaking,

the following Investment Promotion Policy Reform Considerations are recommended for the Kilosa District Council. These include Partnerships, Investment Coordination, Private Sector Engagement, Stakeholder Alignment and Proactive Communication. A summary of each policy reform is provided below.

#### 6.1.1 Partnerships

There are numerous intercontinental, national, regional and local authorities and organizations that have investment promotion targets and programs that are aligned with the goals of the Kilosa District Council's Investment Promotion Strategy. The Kilosa District Council would be well served to coordinate and align its activities, programs and strategy with these organizations in order to cost-effectively capitalize on the available synergies.

By implementing this Partnership Strategy, the Kilosa District Council can work to ensure that the project produces results that are aligned with its Strategic Plan and Potential Investment Opportunities. Other organizations include the Southern Agricultural Growth Corridor of Tanzania, the Southern Africa Development Community, East African Initiative and international donor institutions. There are many benefits of the Kilosa District Council choosing to become more strategically aligned with organizations while implementing this Investment Promotion Strategy.

#### 6.1.2 Investment Coordination

The TIC is empowered to encourage and incentivize businesses to invest within the Kilosa District Council. The TIC proactively markets to investors and helps to facilitate their investment within various communities throughout Tanzania. It is strongly encouraged that the Kilosa District Council proactively engage the TIC with this Investment Promotion Strategy in order to establish an investment promotion ecosystem that will positively impact future foreign direct investment opportunities.

A consistent coordination mechanism should be created between the LGAs, Central Government and TIC in order to build an ecosystem for investment promotion. This investment ecosystem will fortify relationships between these entities, establish clear channels of communication, expand the knowledge base of investment opportunities, align marketing efforts and exponentially increase the effectiveness of both the local and national investment promotion strategies. Without this investment ecosystem, investors will have a high probability of receiving conflicting information and experiencing extended project delays.

This is critically important because the coordination between LGAs, the Central Government and TIC has the largest impact on the success of investment projects. The coordination of investment opportunities must be seamless in order to attract investor interest, build trust with investors, quickly facilitate investment projects and effectively promote successful projects. Investors typically don't differentiate between government agencies, so it is incumbent upon the LGAs, Central Government and TIC to provide a uniformed front for investment promotion.

### 6.1.3 Private Sector Engagement

The Kilosa District Council is recommended to establish a comprehensive Business Retention and Expansion Program. A BRE&E Program typically involves partnerships of the public, business and community leadership that continuously assess the existing industrial base and the physical, locational, financial, technological and human resource needs of individual companies. is designed to accomplish multiple goals. In addition to assessing the business, a major element involves showing appreciation to a business for choosing to invest their capital in the community. This appreciation is the first step to the Private Sector Engagement Process. As communication is established between the businesses and the LGA on non-regulatory matters, the LGA will have the opportunity to establish itself as a partner in the success of the business. This partnership is one of

the most effective approaches to promoting investment within a community.

In addition to proactively engaging with businesses through a BR&E Program, hosting Investment Coordination Forums a the LGA level can be a very effective tool for private sector engagement. Investment Coordination Forums can allow existing businesses to gather together and establish networks that will benefit their operations. These events also allow for an LGA to effectively demonstrate their support for businesses. For example, an LGA can choose to present an award to a local business, which would show public support for existing investors while simultaneously showcasing the pro-business posture of the LGA. This pro-business stance will be an effective tool to attract new investment to the LGA.

# 6.1.4 Stakeholder Alignment

There are ongoing investments being considered and implemented by Morogoro Region, SAGCOT, TPA and TANESCO. These investments will positively impact existing Kilosa District Council businesses and create opportunities for new investment. It is recommended that the Kilosa District Council prioritize its investment promotion activities to align with these projects in order to capitalize on them and generate a greater return on their investment.

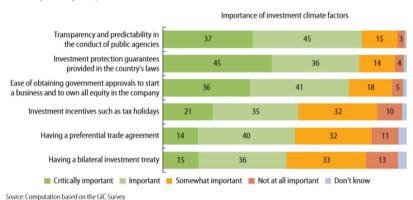
#### 6.1.5 Proactive Communication

It is recommended that the Kilosa District Council proactively communicate with the business community. This can be done by having their rules and regulations easily located on their website in order to reduce the time for businesses to find essential information. In addition to posting necessary information for investment facilitation, it is recommended that the Kilosa District Council proactively promote the economic activity within their community. This can be done by establishing a presence on relevant social media platforms, which are easily accessible to investors.

## 6.2 Investment Facilitation Strategies

The World Bank Group published the Global Investment Competitiveness Report for 2017/2018. The report summarized a comprehensive survey of 754 executives of multi-national companies that make direct investments in foreign countries. Their results indicate that a community's regulatory predictability and efficiency are critical to securing private investment. The chart below indicates the relative importance of various regulatory components to the investment facilitation process as provided in the Global Investment Competitiveness Report 2017/2018.

FIGURE 0.6 Regulatory Predictability and Efficiency Are Critical Share of respondents (percent)



Understanding this global sentiment of international investors, the following Investment Facilitation Policy Reform Considerations are recommended for the Kilosa District Council. These include the following: Systematic Business Data Collection, Land Use Planning, Facilitation Champion, Project Management and Proactive Policy Reviews. A summary of each policy reform is provided below.

#### 6.2.1 Systematic Business Data Collection

In order to effectively facilitate development, it is imperative for a local government to have a systematic process for collecting business information. The name, contact information, location, industry details and business operational information will provide the investment facilitator with sufficient data to proactively engage with the business and anticipate their needs. Business data is collected from many different departments throughout a local government. It would be important to have a system that proactively consolidates this data into a system that is searchable and up to date.

#### 6.2.2 Land Use Planning

Land Use Plans can significantly impact the investment climate and allow for the Kilosa District Council to strategically target investments within a well-planned environment. Effective landuse planning can lead to increased investor confidence because it provides certainty and administrative processes to control the built environment around their existing investment location.

## 6.2.3 Facilitation Champion

It is a common concern of businesses that a regulatory environment is overly complex. This makes compliance difficult for businesses. In addition, having complex regulations increases the cost and time for businesses to effectively achieve compliance. It is common practice in many cities throughout the globe that the local government appoint a facilitation champion who is responsible to assist the business investor throughout the entire investment process. This would require the facilitation champion to work with the various departments within government on behalf of the business in order to ensure that expectations are satisfied, and customer service levels are effectively being accomplished.

# 6.2.4 Project Management

Project Management is essential to investment facilitation. Having a system of people and processes that are charged to effectively manage investment opportunities is critically important to ensuring a successful investment facilitation program. It is recommended that the Kilosa District Council's Executive Director be charged

with establishing a project management system in which there are processes, procedures and required human resources to effectively process investment projects. This will ensure that there is accountability, while at the same time a dedicated group of professionals charged with facilitating investment opportunities.

#### 6.2.5 Proactive Policy Reviews

It is strongly recommended that the Kilosa District Council engage with the District Business Council to establish a Policy Review Schedule to that provides for a public input process on a variety of business regulations. By engaging with established business associations, the Kilosa District Council will ensure they capture the perspective of local businesses throughout the public policymaking process.

#### **6.3 Investment Opportunity Action Plans**

Investments into social and economic projects are very important for the economic growth of the Kilosa District Council and the country as a whole, for the quality of life, the reduction of poverty, access to education and high-quality healthcare services. Thus, this profile recommends to the investors, prior to commencement of any investment or project, they should carry out the feasibility study to determine its technical feasibility, social desirability, financial soundness and economic viability. The nature of the investments are those in key sectors such as civil and municipal infrastructure, water supply, distribution and/ or treatment; solid waste management, sewerage disposal and/ or treatment; toll roads and bridges; transport logistics; ports; fixed infrastructure in support of telecommunications and data/information technology; residential development including for low-income people, industrial parks and other development infrastructure, electricity generation and/or distribution; energy infrastructure; and health and education.

The methodology and scope of the feasibility study will vary depending on the volume and type of investment. However, this profile has suggested some five cases (Table 7) as guidelines, where, whatever kind of the investment, small or big, being private or private, should be considered as an important ingredient to successful investment project and bring border impact to the economy.

Table 6: Feasibility Study Evaluation Guide

Case	Ap	Appraisal	Strated	Strategic Recommendation
	•	Is there a demand for the business/	The	The project is in line with
		Investment Opportunities in Kilosa?	gov	government priorities, such as set
	•	Identify the key areas for Investment	out	out in the national, regional or
		Opportunities (e.g. agriculture/	city	city development plans,
Strategic Case		manufacturing, processing, education)	is c	is consistent with sector
	•	Which Investment Opportunities are	) 2 3 4	development plans and
(Underpinning the		most impactful?		
need for the new	•	What are Investment Opportunities	∏ IS eI	Is effective at meeting the
investment)		objectives?	gov	government's objectives
	•	What are the Main benefits of		
		Investment Opportunities?		
	•	The main stakeholders/promoters of the		
		Project/investment?		
	•	What are the stakeholders/promotors		
		responsibilities?		
	•	Strategic alignment with national goals		
	•	Possible main risks and Mitigations		

Economic Case (Evaluate whether the construction of new Investment will result in significant economic benefits to the economy)		An economic analysis of the investment is to be conducted to determine if the investment is likely to be economically viable.  Economic benefits in Present Value terms are Tanzania shillings (or foreign money)  The economic IRR (EIRR) of the investment  The investment vill improve the living condition of the poor and another vulnerable group (e.g. improve the security and health of lower-income groups)  Provide any other additional, well	The investment is expected to generate economic benefits that exceed economic costs, and the investment is the least cost alternative to achieving the benefits
	]	documented economic benefits accruing to producers/Investors and consumers	

Ü	Case	AK	Appraisal	Strategic Recommendation
ŭ	Commercial Case		Have any unsolicited proposal been	The project has been structured to
	Outlining the		submitted for the investment	attract private sector interest and
	proposed		Have any donors shown interest or	there is adequate private sector
	investment		committed to financing the project	experience to implement the project
	structure (e.g.		investment	
	G+3 (ground-		Is there any evidence to indicate there	
	plus-three	]	would be sufficient private sector	
	Tloors)		interest to implement the investment?	
	Roles of	Th	Therefore	
	implementing	•	Structuring a new investment involves	
	agency and		allocating responsibilities, rights, and	
	Investor)		risks to each contracting party.	
	Risk allocation			
	matrix,			
	Output			
	specifications,			
	Payment			
	mechanisms,			
	Terms of			
	contract and			
	accountancy			
	treatment			

	A typical investment/project structure involves contractual arrangements  between a number of parties, including	
	the government, project sponsor,	
	project operator, infaritters, suppliers, contractors, engineers, and end-users.	
Financial Case	1. FINANCIAL VIABILITY	1. FINANCIAL VIABILITY
		A financial analysis of the project has
(Financial case	Financial analysis of the project has been	been completed and estimates are
evaluating the cost	evaluating the cost conducted and found that the project is	reasonable
structure, revenue	structure, revenue   likely to be financially viable.	
configuration,	☐ The size, scale and duration of the	2. FISCAL IMPACT
overall feasibility	investment has been identified and	If public funds are necessary to
or the project	rationale provided.	implement the project, the fiscal cost
the scenario	☐ The investment will charge user/	and associated risk is reasonable,
sensitivity and VfM	product fees.	funding sources have been identified
analysis in addition	The revenue estimates are reasonable,	and public resources have been
to market demand	including the adequacy of traffic/use	approved
and willingness-to-	forecast and fee schedule	
pay responses)		

	□ Public investments with similar fees	
	and revenue structures have been	
	implemented successfully in this market	
	☐ The willingness to pay studies has been conducted to validate demand forecasts	
<u> </u>	<ul> <li>Costs estimates are accurate, including the adequacy of risk assessment and</li> </ul>	
	allocation	
	☐ Public projects with similar inputs and	3. VALUE FOR MONEY
	cost structures have been implemented	
	successfully in the market	The project is expected to generate
	The financial analysis has been validated economic benefits that exceed	economic benefits that exceed
	with scenario analysis, stress testing and economic costs, and the project is the	economic costs, and the project is the
	value engineering	least cost alternative to achieving the
	The expected rate of return on equity	benefits
	(125)/project IKK %	

	2. FISCAL IMPACT	
	The expected budget contribution	
	(e.g. viability gap payment) has been	
	estimated	
	] MoFP and other relevant agencies have	
	approved the fiscal outlay	
	Donor funding/financing that is likely to	
	be approved has been identified	
	Government support is likely to be	
	required under the PPP contract	
1	3. VALUE FOR MONEY(VfM)	
_	VfM analysis has been conducted that	
-	indicates the investment implementation	
	option is likely to deliver VfM	

	ST	STATUS	STATUS
		Experience in implementing an investment/project	☐ Investment's feasibility study has been completed
Management Case		Legal due diligence: e.g. in the proposed land parcel for investment is owned by implementing agency (LGA)?	<ul><li>Land acquisition requirements</li><li>have been identified and attained</li><li>An initial market test has been</li></ul>
(Dealing with the institutional		The agreement title deed to the certificate of right of occupancy?	completed to determine private sector appetite
review, regulatory and legal due		Social and environmental perspective: requires a comprehensive	☐ An investment team has been formed to manage the project
diligence, and		environmental and social impact	
environmental and social aspects		assessment?	LEGAL FEASIBILITY
applicable)	当	LEGAL FEASIBILITY	All aspects of the project are
		A legal assessment has been undertaken that indicates the project is	permitted by law, compliant with established regulation
		likely to be reasible	and contractually feasible.
		there are legal precedents that establish of that investment is legally feasible	

	The implementing agencies /entities	ENVIRONMENTAL FEASIBILITY
	are regarly empowered to carry out the investment.	The project complies with
	The sector permits PPPs (i.e. there are no specific legal barriers to PPPs in the sector)	environmental law and regulation, can gain necessary permits, and is environmentally sustainable.
	The concessionaire can legally collect user fees	
	The project is expected to comply with competition laws	SOCIAL FEASIBILITY
		The project's social impacts have been assessed and there is a plan to achieve social sustainability, including consultation with all interested stakeholders and mitigation of potential social barriers

ENVIRONMENTAL FEASIBILITY	
☐ Initial environmental assessment has been completed that finds the project is	
likely to be environmentally feasible and	
☐ The project does not negatively impact any protected lands or natural resources	
<ul><li>The project does not impose any adverse environmental or social impacts</li></ul>	
that cannot be adequately mitigated	
<ul><li>The project had received initial commitments of financial support from</li></ul>	
development partners	
SOCIAL FEASIBILITY	
☐ An initial social assessment has been	
completed that finds the project likely to be socially feasible and sustainable	

		The project does not require land	
		There are plan and adequate funds available for land acquisition or	
		resettlement	
		The government have experience executing projects with similar land	
		acquisition and resettlement issues	
		The project is not likely to have	
		any negative nealth of quality of file impacts for users, workers or the local	
		population	
		Stakeholders have been identified and consulted on the PPP and provide	
		feedback on how their concerns will be	
		addressed	
	Ļ	There is documentation of support from the	
	8	community for the PPP	
source: Summary Exce	rpts	ource: Summary Excerpts on Feasibility Studies from the Tanzanian Public-Private Partnership Regulations (2020)	-Private Partnership Regulations (2020)

#### **CHAPTER SEVEN**

# IMPLEMENTATION FRAMEWORK FOR MONITORING AND EVALUATION

#### 7.1 Implementation Framework Overview

In order to successfully achieve the results identified within this Investment Profile, a comprehensive Monitoring and Evaluation (M&E) Implementation Framework has been prepared for each theme: Investment Promotion, Investment Facilitation and Investment Opportunities. This chapter describes the strategy for M&E Implementation Framework, the intended results, together with the principles that will guide and shape the M&E and learning processes to be employed. It is intended to be a guide to the implementation of the Investment Profile for the Kilosa District Council.

The M&E Implementation Framework, included in (Appendix I), includes Themes, Input Indicators, Baseline, Objectives, Targets, Process Indicators, Means of Verification, Responsible Party and Success Measures/Impact. The objectives will be tracked by using various indicators established with respect to each Objective and Target.

- Defining an Input Indicator, Baseline, Process Indicators, Means of Verification, Responsible Party and Success Measures/Impact associated with each Objective is essential in monitoring project implementation. It will also help with project management to track progress, identify problems early, guide adjustments as needed and facilitate evaluation.
- Below are the steps necessary to complete the M&E Implementation Framework.

- (i) Step 1: Identify the Theme: Refers to the strategic objective and the specific M&E activities to be conducted by different departments within the Kilosa District Council. The themes include implementing investment promotion strategies, implementing investment facilitation strategies and implementing the action plan for the specified investment opportunity.
- (ii) Step 2: Choose Input Indicators: Inputs are all the resources that contribute to the investment activity intervention. The Input Indicators are what is used to complete the work.
- (iii) Step 3: Identify Baseline: Baseline data indicates the state of the Input Indicator prior to the beginning of the investment activity intervention. This represents the status quo and is usually stated statistically. Data may come from secondary data sources, monitoring tools or from surveys.
- **(iv) Step 4: Set Target(s):** All Input Indicators in the Theme must have annual targets. This should be what the investment intervention hopes to accomplish in that given year.
- (v) Step 5: Determine Process Indicator(s): A Process Indicator is a quantitative or qualitative variable that allows the verification of changes produced by an investment activity intervention relative to what was planned. In other words, a Process Indicator is used to assess the achievement of results in relation to the stated Theme/Objective. Process Indicators can be outputs (the tangible products produced from the investment activity intervention) or impact indicators (measurements of change in economic/business situation). For each Process Indicator provided, the unit of measurement must be stated. The units of measurement can include numbers, percentage, hectares, number of tourist hotels, etc.

- (vi) Step 6: Determine the Means of Verification: These are expected source(s) of information that can help determine the performance.
- (vii) Step 7: Responsible: This represents the entity responsible for investment activity intervention. This should be a clearly defined organization or department with a clearly defined management structure with clear roles and responsibilities to order to effectively monitor and evaluate investment activity intervention.
- (viii) Step 8: Success Measures/Impact: What is the long term or lasting effect on people's lives and the economy in general? Or What has changed in the community or systems because of investment theme(s)?

Appendix I: M&E Implementation Framework

TO 200/2021	DEPARTMENT   PLANNING	15	PIANNING	<u> </u>	)					
TO BE DETERMINED   Coordination				2						
To BE DETERMINED   Coordination	REPORTING YE.	AR	2020/202	21						
Solune-25   Solu	REPORTINGOF	FICER	TO BE DE	ETERMINED						
MOROGORO	START DATE		01-July-2	07						
MOROGORO	END DATE		30-June-	.25						
MOROGORO	COUNCIL		KILOSA E	DISTRICT COUNCI						
Input Indicators   Baseline   Objective   Target   Process Indicators   Verification   Pertnerships   Partnerships   Partner	REGION		MOROGO	ORO						
Input Indicators   Baseline   Objective   Target   Process Indicators   Verification   Verific										
Ge.1.1   No Existing   Establish a Formal Partnerships   With Targeted   Organizations   The identified   Determined   Organizations   Share Information   Share Information   System with   Partner   Coordination   Investment   Investment   Promotion   System with   Promotion   Promotion Agencies;   Promotion	Theme	Input Indic	cators B	Saseline	Objective	Target		Means of Verification		Success Measures/ Impact
(6.1.2) No Existing Establish a To be Meet with Report from To Be Investment Coordination Statem with Coordination Promotion Agencies, Pacinitation Promotion Agencies Agencies Agencies Promotion Agencies Promotion Agencies Promotion Agencies Promotion Agencies With Investment Promotion Agencies	Investment Promotion	(6.1.1) Partnership		No Existing Partnerships	Establish a Formal Partnership with Targeted Organizations	To be determined	Identify Partner Organizations Meet with Partner Organizations Share Information with Partner Organizations; Identify mutually beneficial projects		To Be Determined	Quantity of meetings and information shared; identified mutual investment opportunities
	Investment Promotion	(6.1.2) Investment Coordinatic		Vo Existing nvestment coordination	Establish a Coordination System with Investment Promotion Agencies	To be determined	Meet with Investment Promotion Agencies; Share Information with Investment Promotion Agencies; Coordinate activities with Investment Promotion Agencies		To Be Determined	Quantity of meetings and information shared; the Identified process of coordinating on projects

Quantity of meetings with businesses; quality of pusiness information gathered	Quantity of meetings and information shared, incorporation of shared information information into investment promotion strategy	Creation of investment promotion communication strategy; updated website information
To Be Determined	To Be Determined	To Be Determined
Report on the number of businesses of businesses information gathered	Report from the identified Facilitation Champion	Report on the implementation of communication strategy
Identify Existing Businesses Meet with Existing Businesses; Gather information from existing businesses	Identify Stakeholder Organizations; Meet with Stakeholder Organizations; Share Information with Stakeholder Organizations	Identify Communication Strategies to support Investment Promotion; Establish a system to implement identified communication strategies
To be determined	To be determined	To be determined
Establish a Private Sector Engagement Program	Incorporate targeted stakeholders plans into an investment promotion strategy	Establish a Communication Strategy to Promote Investment
No Existing Private Sector Engagement	No Existing Stakeholder Alignment	No Proactive Communication
(6.1.3) Private Sector Engagement	(6.1.4) Stakeholder Alignment	(6.1.5) Proactive Communication
Promotion Promotion	Investment Promotion	Investment Promotion

Amount of data sets consolidated; standardized process to collect and store business information	Quantity of Land Use Plans created	Council Investment Committee Charter with identified investment Facilitation Champions	Quantity of Capacity Building hours provided to staff to Improve Project Management Skills
To be Determined	To Be Determined	To be Determined	To be Determined
Report from the identified Facilitation Champion	Report from the Planning Department	Report from the identified Facilitation Champion	Report from Kilosa District Council Director
Consolidate different business databases into one primary system; utilize that system to support investment promotion	Identify Villages in need of Land Use Plan, Determine the order of Villages to create a Land Use Plan; Engage with villages and begin Land Use Plan process	Create a Council Investment Committee Charter that identifies investment facilitation champion	Hold periodic capacity building activities to improve the project management skills of IMC Staff
To be determined	determined	To be determined	To be determined
Establish a Business Data Collection System	Complete 15 Willage Land Use Plans	Identify a person responsible to facilitate investment	Have a capacity building program for project management
No Business Data Collection	15 Village Land Use Plans Completed	To be determined	To be determined
(6.2.1) Systematic Business Data Collection	(6.2.2) Land Use Planning	(6.2.3) Facilitation Champion	(6.2.4) Project Management
Investment Facilitation	Investment Facilitation	Investment Facilitation	Investment Facilitation

Quantity of business regulations reviewed; the number of business regulations modified to improve the improve the investment climate	Feasibility Case Completed for Investment Opportunity; Investment Investment Investment Investment facilitated to satisfy the opportunity	Feasibility Case Completed for Investment Opportunity; Investor identified; Investment facilitated to sastisfy the opportunity	Feasibility Case Completed for Investment Opportunity; Investor identified; Investment identified; Investment facilitated to satisfy the opportunity
To be Determined	Agriculture Department	Agriculture Department	Agriculture Department
Report from the identified Facilitation Champion	Report from the identified Facilitation Champion	Report from the identified Facilitation Champion	Report from the identified Facilitation Champion
Engage District Business Council; Identify Specific Policy Area; Establish Working Group to evaluate and recommend policy improvements	Completing Action Plan for funding the top irrigation schemes in the Investment Opportunity	Completing an action Plan for increased non-irrigated agriculture production Investment Opportunity	Completing an action Plan for increased Agricultural Crop Storage Investment Opportunity
To be determined	To be determined	To be determined	To be determined
Have a plan to systematically review policies that impact the investment process	Increase the amount of land properly irrigated with modern techniques	Increase non-irrigated Agriculture Production	increase the agricultural crop storage capacity
No Proactive Policy Review Process	Irrigation Infrastructure Construction	Rain Fed Agriculture Production Improvements	Grop Warehouse/Silo Storage Facility Construction
(6.2.5) Proactive Policy Reviews	Agriculture	Agriculture	Agriculture
Investment Facilitation	Investment Opportunities	Investment Opportunities	Investment Opportunities

Planning Feasibility Case Department Completed for Investment Opportunity; Investor identified; Investment facilitated to satisfy the opportunity	Planning Feasibility Case Department Completed for Investment Opportunity. Investor identified; Investment facilitated to satisfy the opportunity	Planning Feasibility Case Department Completed for Investment Opportunity; Investment identified; Investment facilitated to satisfy the opportunity
Report from the identified Facilitation Champion	Report from the identified Facilitation Champion	Report from the identified Facilitation Champion
Completing Action Plan for establishing Dairy Processing Facilities	Completing Action Plan for establishing Livestock Value Chain businesses	Completing Action Plan for Processing Facilities for Sugar, Cooking Oil and Animal Feed
To be determined	To be determined	To be determined
Establish Dairy Processing Facilities	Establish Livestock To be Value Chain deterr businesses	Establish Processing Facilities for Sugar, Cooking Oil and Animal Feed
Construction of Dairy Processing Facilities	Development of Livestock Value Chain	Processing Facilities for Sugar, Cooking Oil and Animal Feed
Livestock	Livestock	Manufacturing
Investment Opportunities	Investment Opportunities	Investment Opportunities

Feasibility Case Completed for Investment Opportunity; Investor identified; Investment facilitated to satisfy the opportunity	Feasibility Case Completed for Investment Opportunity; Investrori Investment Identified; Investment facilitated to asatisfy the opportunity	Feasibility Case Completed for Investment Opportunity; Investor identified; Investment facilitated to satisfy the opportunity
ТВО	TBD	TBD
Report from the identified Facilitation Champion	Report from the identified Facilitation Champion	Report from the identified Facilitation Champion
Completing Action Plan for constructing a Tourism Facility and Wildlife Park	Completing Action Plan for constructing a School, Hospital, or Social Service Facility	Completing Action Plan for constructing Construct Solid Waste Management Plant, Bus Terminal and a Hydro Electricity Generation Plant
To be determined	To be determined	To be determined
Construct a Tourism Facility and create Wildlife Park	Construct a School, Hospital, Social Service Facility	Construct Solid Waste Management Plant, Bus Terminal and a Hydro Electricity Generation Plant
Wildlife Park, Cultural Tourism and Tourism Facility	Socio-Economic Service Facilities	Energy Services, Solid Waste Management Plant Construction, Bus Terminal Construction
Tourism	Socio-Economic	Public Infrastructure
Investment Opportunities	Investment Opportunities	Investment Opportunities

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